Homeless Prevention Program
Sacramento Emergency Rental Assistance (SERA)

October 7, 2020
Impact of COVID-19 Pandemic

- 40 million in United States out of work
- 33 percent of renters cannot pay rent
- 30 million at risk of being evicted with the end of moratorium

Evictions significantly impact:
- Black, Asian and Latino renters
- Families with children
Homeless Prevention Program

Financial Assistance

- $1,200 one-time stimulus payments
  - ENDED

- $600 a week supplemental federal unemployment payment
  - ENDED
Sacramento Emergency Rental Assistance Program

City Funds
- $2.7 million of CARES Coronavirus Relief Funds (CRF)
- $2.0 million of CDBG (CV3)

County Funds
- $1.15 million of CDBG (CV3)

Total of: $5.8 million
Sacramento Emergency Rental Assistance (SERA)

Program Parameters

- Received significant community input

- Developed program that:
  - Works within parameters of federal guidelines
  - Streamlined process. Assist families quickly
  - Prioritizes families with children
Sacramento Emergency Rental Assistance (SERA)

- Renter households in the City of Sacramento and unincorporated County

- Experienced a reduction in employment income due to COVID-19

- Family income cannot exceed 50 percent area median income (AMI)
  - Family of 2: $34,550
  - Family of 4: $43,150
Sacramento Emergency Rental Assistance (SERA)

➢ Priority will be given to:

✓ Families with children

✓ Income at or below 30% AMI

  ○ Family of 2: $20,750
  ○ Family of 4: $26,200
Sacramento Emergency Rental Assistance (SERA)

- Up to $4,000 per household for past due or current rent
- Funds will be paid directly to landlord

Exclusions:

- Families living in Public Housing
- Families receiving ongoing rental subsidy
Sacramento Emergency Rental Assistance (SERA)

- Online application process
- Staff located at two locations to provide assistance

Opening: October 9 - 22, 2020  www.shra.org/sera

- Extensive marketing of program
  - Partner agencies
Questions ?