



April 17, 2020

Sacramento Housing and
Redevelopment Commission
Sacramento, CA

Honorable Members in Session:

SUBJECT:

2019 Sacramento Promise Zone and P3 Program Update

RECOMMENDATION

Staff is presenting this information to the Commission for review prior to final review by the County of Sacramento.

Respectfully submitted,


LA SHELLE DOZIER
Executive Director

Attachment

**COUNTY OF SACRAMENTO
CALIFORNIA**

For the Agenda of:
May 5, 2020

To: Board of Supervisors of the County of Sacramento

Through: Navdeep S. Gill, County Executive

From: LaShelle Dozier, Executive Director, Sacramento Housing
and Redevelopment Agency

Subject: 2019 Sacramento Promise Zone And P3 Update

Supervisory
District(s): All

Overview

On April 29, 2015, the U.S. Department of Housing and Urban Development (HUD) designated a portion of the City of Sacramento and unincorporated Sacramento County as a federal Promise Zone under the Promise Zone Initiative (Initiative), and identified the Sacramento Housing and Redevelopment Agency (SHRA) as the Lead Organization to manage the Initiative. The Promise Zone, which is a ten year designation, does not confer any direct funding, but does provide preference and bonus points on federal grants and other resources for activities related to the Promise Zone goals, as well as other benefits. This presentation provides an update on the accomplishments of the Promise Zone team and over 150 collaborating partners working to expand resources and services in the Promise Zone in 2019.

Recommendations: Receive and file.

Measures/Evaluation

Not applicable.

Fiscal Impact

Not applicable.

BACKGROUND

On April 29, 2015, the U.S. Department of Housing and Urban Development (HUD) designated portions of the City of Sacramento and unincorporated Sacramento County as a federal Promise Zone under the Promise Zone Initiative (Initiative), and identified the Sacramento Housing and Redevelopment Agency (SHRA) as the Lead Organization to manage the Initiative. The Promise Zone designation does not confer any direct funding, but does provide preference and bonus points on federal grants and other resources for activities related to the Promise Zone goals, as well as other benefits. Attachment 1 provides an update on the accomplishments in 2019 of the Promise Zone team and over 150 collaborating partners working to expand resources and services in the Promise Zone.

DISCUSSION

Sacramento's Promise Zone encompasses some of the economically hardest-hit neighborhoods in the city and county – from Del Paso Heights in the North Area to Oak Park and the Avenues in the South County. It also includes portions of Downtown and Midtown and parts of two Board of Supervisor Districts and five City Council Districts. The Promise Zone is home to 127,893 residents of whom nearly 35% live in poverty. In the Promise Zone, 63% of the children read below grade level and the unemployment rate is 19%. The life expectancy of the residents of the Promise Zone is 72 years versus 79 outside the zone.

Promise Zone Goals

The Promise Zone goals are clear, transformational and achievable.

- Improve health and wellness by promoting healthy behaviors and increasing health interventions
- Improve educational opportunities from cradle to career
- Create jobs and accelerate job training and placement
- Increase economic activity within the downtown and neighborhood business districts
- Facilitate sustainable neighborhood revitalization activities that support safe and thriving communities

The City and County along with over 150+ committed and capable partners are aligned in efforts to significantly improve the lives of residents in the Promise Zone neighborhoods. Promise Zone partners are committed to aligning and directing local, federal, state, corporate and philanthropic funds

into the Promise Zone neighborhoods. Since receiving the designation in April of 2015, more than \$176 million in federal, state, and local government investments have been awarded to organizations and agencies as a direct result of receiving bonus points or support from the Promise Zone to create jobs, provide job training and placement, increase access to healthy foods, and improve educational opportunities primarily in the Promise Zone.

MEASURES/EVALUATIONS

Not applicable.

FINANCIAL ANALYSIS

Not applicable.

POLICY CONSIDERATIONS

Not applicable.

ENVIRONMENTAL REVIEW

Not applicable.

M/WBE AND SECTION 3 CONSIDERATIONS

Not applicable.

Attachments:

ATT 1 – 2019 Year in Review

Respectfully submitted,

NAVDEEP S. GILL
County Executive


LASHELLE DOZIER
Executive Director
Sacramento Housing and
Redevelopment Agency

By: _____
BRUCE WAGSTAFF
Deputy County Executive

Attachments:

ATT 1 – 2019 Year in Review

2019 Year in Review Summary

2019 was another very successful year for Sacramento's Promise Zone. The opportunity to obtain the service of up to five AmeriCorps VISTA members for each Promise Zone designee continues to allow SHRA to use the services of four AmeriCorps VISTA members and one AmeriCorps VISTA Leader to increase our capacity to do the Promise Zone work.

In Sacramento, a Promise Zone Coordinator (Coordinator) manages and supervises Promise Zone AmeriCorps VISTA Members/VISTA Leader. The Coordinator is responsible for coordinating Promise Zone activities and processes that address issues of neighborhood housing development, public safety, job creation, training and placement, economic development, small business development financing, and neighborhood revitalization issues by using a coalition of community stakeholders and Promise Zone sub committees to advance the goals of the Promise Zone with a strong focus on researching, identifying and pursuing federal funding opportunities. The Coordinator is also responsible to represent the Promise Zone in the National Coalition of Promise Zones (NCPZ) and the California Affinity Group.

In March of 2019, SHRA hired a grant writer whose duties include but are not limited to supporting the Sacramento Promise Zone and the Performance Partnership Pilot Initiative Program (P3 Program) which provides housing stability to homeless youth prior to them receiving supportive services to help them reach education and career goals. He will identify, research, and apply for grants that align with the goals of the Promise Zone and P3 program. The grant writer will also focus on sharing grant opportunities with partner organizations and support partner applications.

In 2018 SHRA also hired a housing specialist whose duties include but are not limited to supporting the P3 Program by assisting with identifying housing accommodations and working with landlords to educate them on the benefits of housing tenants who are a part of the program.

National and State Coordination

In October of 2018, Dr. Michael Huff was hired and assigned to the San Francisco office of the Department of Housing and Urban Development - Office of Field Policy & Management as a Program Analyst (Community Initiatives) and he serves as a liaison to the Sacramento Promise Zone. Dr. Huff supports Promise Zone staff and partners to navigate federal agencies and programs, provide connections to federal agencies, and facilitate greater

access to federal grants, technical assistance, and other federal resources. He has been instrumental in engaging with Promise Zone partners to create Sacramento Promise Zone events such as the Sacramento Promise Zone Leadership Implementation Partner Convening, the Re-Entry Asset Mapping Project (RAMP), the Capital Region Opportunity Zone Workshops, and the Sacramento White House Opportunity and Revitalization Council (WHORC) Opportunity Zone Forum.

Sacramento Promise Zone staff continues to participate in two groups that provide opportunities for peer-to-peer exchanges, share best practices, and leverage the power of collaboration. One group is the California Affinity Group, which is a group of staff members from California Promise Neighborhoods, Promise Zones, a Performance Partnership Pilot area, city governments, school districts, community organizations, the United States Department of Education (ED), and the United States Department of Housing and Urban Development (HUD). This group meets regularly with the common goal of improving educational and employment opportunities for people living in many of California's most distressed communities.

The United States Department of Education's Place Based Initiatives Pilot Team, which includes Performance Excellence Partners (PEP) and Jobs for the Future (JFF), provides in-person technical assistance meetings for the California Affinity Group. The Peer Exchanges are designed to provide the opportunity to collaborate in-person on topics of interest. Some of the 2019 peer exchange topics included but were not limited to STEM schools and Career Pathway Transformations, school-community partnerships, and education best practice peer sharing (Cleveland/Akron). The California Affinity group also held best practice webinars which included topics such as strategic system building and implementation of full community schools.

The second group that the Promise Zone participates in is the National Coalition of Promise Zones (NCPZ). The NCPZ includes all 22 of the Promise Zone designees. There are four tribal, four rural, and fourteen urban communities represented. The NCPZ holds bi-weekly calls to share best practices, share resources, and to use collaborative practice to positively impact all 22 promise zones across the country. Sacramento Promise Zone serves on the steering committee for the NCPZ.

The NCPZ convened in Washington D.C. in November of 2019 to meet with representatives from Federal agencies. The goal of the trip was to provide updates on the work of the Promise Zones and continue to build relationships and lines of communication to increase the amount of resources, technical assistance, and funding in all Promise Zones.

Health and Wellness

Fun in the Sun Back-to-School Wellness Fair

SHRA Resident Services staff and the Sacramento Promise Zone Team partnered with health and wellness organizations to create the Fun in the Sun Back-to-School Wellness Fair, an event that brought health and wellness education, information, resources, and opportunity. The wellness fair included 20+ provider organizations that provided the Marina Vista and Alder Grove public housing communities with health screenings, health information, healthy food demonstrations, free haircuts, fitness activities and other health related opportunities. The wellness fair also partnered with Sacramento Food Bank and Family Services (SFBFS) to give away fresh produce to community member attendees.

Sacramento Promise Zone Community Nurse Corps (CNC)

In 2017, collaboration was established between the Sacramento Promise Zone and Samuel Merritt University to create the Sacramento Promise Zone Community Nurse Corps (CNC) which continued throughout 2019. Through CNC, a cohort of experienced, registered nurses from Kaiser Permanente serve at various local partner sites to address the Promise Zone's community health needs. The CNC aims to address some of the highest health needs of our region including: increasing access to healthy food, promoting physical activity, increasing access to health care, and reducing African American child deaths.

The CNC program was designed by Samuel Merritt University and Kaiser Permanente to provide working registered nurses the unique opportunity to achieve a bachelor's degree and gain the knowledge, skills, and attitudes needed to function within the health landscape of the 21st Century. As part of the degree program, the nurse scholar's intern with a community based organization working with underserved populations to study and learn firsthand about social determinants of health in an applied fashion. The community agencies gain the benefit of registered nurses conducting needs assessments, health education, and screenings without having to hire additional staff.

The CNC nurse scholars also perform strategic planning and create program planning documents based on research of evidenced-based practices/policies of other programs serving specialized populations. CNC nurse scholars have completed 5,000+ hours of community service hours at six community based organizations including La Familia's Maple Neighborhood Center, Twin

Rivers Public Housing, Mutual Assistance Network Firehouse Community Center, Martin Luther King Technology Academy, Health Education Council, and WellSpace Health.

Block by Block 2.0 – Healing Youth Trauma through Art

Sacramento Promise Zone provided support for the Crocker Art Museum's application to the Institute of Museum and Library Services Museums for America Grant. Crocker Art Museum was awarded \$227,909 to help launch and support "Block by Block 2.0" the Crocker's initiative to increase arts engagement, access and education in Sacramento's most vulnerable neighborhoods.

A 'Street Team' comprised of high school aged youth who live or go to school in the Promise Zone are paid stipends to plan and develop art opportunities in Sacramento Promise Zone neighborhoods. Various art mediums are used to engage with youth and help them deal with trauma that they face.

Sacramento Promise Zone staff members are also a part of the Art Impact Collective, a collective with Promise Zone community representatives, and community organizations including the Roberts Family Development Center, Sol Collective, Sojourner Truth African American Museum, and 916Ink that help to put Block by Block 2.0 opportunities in the community.

The Street Team helped to do the following:

- Held 22 Meetings (10 meetings in the PZ)
- 55 events - festivals, cultural events, art fairs, read ins (35 events in the PZ)
- 6 Pop up art events: (4 pop ups in the PZ)
- Participated 4 marches (MLK, Cesar Chavez, Pride, Black Women's March) (all 4 marches in the PZ)
- 8 Summer Night Lights/Night Life Turned Right/Summer Nights of Impact events (2 NLTR in the PZ)
- 3 Art Ark visits (3 visits in the PZ)

Educational Opportunities

Y-PLAN

The Y-PLAN Sacramento Healthy Cities Initiative is a multi-year action research effort to provide direct support to Health Linked Learning Pathways and the California Endowment Building Healthy Communities through the Y-PLAN (Youth-Plan, Learn, Act, Now!) educational strategy. Rather than being an add-on to already demanding school activities, Y-PLAN is aligned to the Common Core and fulfills Linked Learning Pathway and Academy requirements as an (a) integrated project and (b) innovative form of in-school civic work based learning.

During 2019, Health Professionals High School worked with Sacramento Housing and Redevelopment Agency staff to provide recommendations on how Promise Zone partners can best ensure Sacramento communities are “opportunity zones” for all. They took a special look at the housing challenges in their communities and how to best engage and support those living in affordable housing, or facing housing instability and homelessness.

African American Achievement Task Force

17 Community leaders, including Sacramento Promise Zone Coordinator Julius Austin, who have demonstrated expertise, knowledge of developing solutions to complex issues, and clear commitment to increasing student outcomes and narrowing opportunity gaps were recommended and then selected by Sacramento City Unified School District (SCUSD) Superintendent Jorge A. Aguilar to create the African American Achievement Task Force. The task force was charged with strategically using data informed research and practices to provide recommendations to the SCUSD school board that would unapologetically focus on changing the outcomes for Black/African American students and families.

The task force focused on the academic achievement of Black/African American students and the climate & culture of SCUSD schools. Key district student outcome indicators, including grade level readiness, graduation, A-G completion, and college and career readiness measurements were included in the analysis.

Ultimately, 26 recommendations were created and adopted by the SCUSD School Board on May 16, 2019. The task force also worked to create a three-year implementation plan for the recommendations. Recommendations began to be implemented during the 2019-2020 school year, including ending of the School Resource Officer Contract and requiring site with over

5% variance on suspension rate disproportionality to develop and implement a plan to reduce suspensions to at least the district average.

Summer Engineering Experience for Kids (SEEK)

The Sacramento Promise Zone continues to partner with the National Society of Black Engineers (NSBE), Councilmember Larry Carr, Sacramento Municipal Utilities District (SMUD), South Sacramento Christian Center (SSCC), and University of California Davis (UC Davis) to bring the Summer Engineering Experience for Kids (SEEK) Program to Sacramento. SEEK is a fun and engaging educational experience, led by engineering students and technical professionals. During the three-week program, 3rd through 5th graders worked in teams, using their knowledge to solve problems and create products while discovering the underlying math and science principles involved in these processes. Each week, the students take on a new project, culminating with a presentation, design competition and physical competitions that all parents were encouraged to attend.

In 2019, 14 UC Davis and Sac State University college student mentors led a daily average of 92 students in glider, gravity cruiser, and wind turbine curriculums. Students attended the camp free of charge to Sacramento Promise Zone families.

Sacramento State University in the Promise Zone

The Sacramento State University - Downtown campus is located in the Promise Zone. Sacramento State President, Robert Nelson, and other personnel have been very supportive Promise Zone partners and have worked with SPZ staff to identify ways to explore ways to accomplish Promise Zone goals and objective. They have also allowed the Promise Zone and partners to use the downtown campus facilities for meetings.

Sacramento State University also partnered with Align Capital Region to host the Summit on Educational Attainment for Working Age Adults at Sac State's Downtown campus in May. During the summit, the educational attainment initiative, ProjectAttain!, was introduced. ProjectAttain! has the ambitious goal to increase the number of working age adults in the greater Sacramento region with a degree, certificate or credential to 60 percent by 2025.

The Promise Zone initiative goals also align with and work in partnership with the CSUS Anchor University Initiative, President Nelsen's vision to deepen and strengthen the University's engagement with the community by transforming the campus into an "anchor university".

Job Training and Placement/Economic Development Activity

Jobs Plus

Jobs Plus is a multi-agency team that works with the residents at the Marina Vista and Alder Grove public housing communities to become employed or to participate in activities leading to employment (such as education and/or job training). Residents from the public housing sites can go to the Jobs Plus Center to receive assistance from SHRA staff and staff from partner organizations including the City Economic Development Team, Sacramento Employment & Training Agency (SETA), Valley Vision, the Greater Sacramento Urban League and other community stakeholders.

Financial Institution Partnership Opportunity (FIPO)

The Promise Zone, along with support from the Federal Deposit Insurance Corporation (FDIC), facilitated the 2018-19 Financial Institution Partnership Opportunity (FIPO) and launched the 2019-2020 FIPO. Eleven financial institution partners collaboratively identified a Sacramento Promise Zone project to fund via a bank-led RFP process. Two community based organizations in the Sacramento Promise Zone were announced as recipients of the 2019 Financial Institution Partnership Opportunity (FIPO) award on August 24, 2019. The 11-member FIPO partnership awarded \$115,000 to fund projects by the California Capital Financial Development Corporation Sacramento Promise Zone Microloan Program (\$65,000) and Franklin Neighborhood Development Corporation (FNDC) Mercado Project (\$50,000). The awards will enable California Capital and FNDC to create jobs and provide economic impact in the Sacramento Promise Zone, some of the most distressed and under-invested areas of Sacramento.

Four of the FIPO financial institution partners were made aware of the need for capacity building in the Promise Zone through their participation in the RFP process. As a result, the four partners have committed a total of \$100,000 to sponsor a year-long capacity building training to be facilitated by the Impact Foundry for 30 Sacramento Promise Zone Community Based Organizations.

Additionally, four FIPO partners contributed \$100,000 to sponsor year-long capacity building training with The Impact Foundry for 30 Sacramento Promise Zone community based organizations (CBOs).

Performance Partnership Pilot Initiative Program (P3) - Combating Youth Homelessness

In 2017, the Sacramento Housing and Redevelopment Agency (SHRA) was designated as a Performance Partnership Pilot Initiative Program (P3) awardee. The P3 program was launched in February of 2018. P3 is a collaborative effort between HUD, US Department of Education, the Department of Labor and local partners such as Lutheran Social Services of Northern California, Sacramento Regional Conservation Corps, Waking the Village, Wind Youth Services, and Volunteers of America working together to determine how federal policies and regulations might impact service provision to disconnected youth in our community. This is a pilot project that does not come with additional funds for staffing, services or additional vouchers, but whose goal it is to help youth achieve stable housing, education and/or employment goals through the creative waiving of barriers that exist in each federal department that hinder these goals.

The Sacramento P3 program uses a Housing First model by recognizing that youth need housing first—before any requirements to participate in services or to be clean/sober. P3 housing (via Housing Choice Vouchers) is one type of housing on the continuum. Provision of P3 housing will allow “flow” through the continuum. Most of the youth referred to P3 come from transitional housing and this “flow” allows more youth to access shelters and transitional housing in the continuum. The benefit that this provides to homeless youth, and the community at large, cannot be overlooked. Without this step in the continuum, there is little option for youth in transitional housing to move into housing with reduced support. This opens up other housing options with greater support to additional homeless youth.

The goal of the P3 program is to provide housing stability prior to being connected to experienced and proven service providers that will provide extensive case management as the youth pursue education, training and/or certification that will lead to livable wage jobs.

During 2019, the youth participants in the program have continued to receive case management services from the service provider organizations and the have worked in partnership with SHRA personnel to enter new participants into the program and help them to obtain housing. Over 50+ disconnected youth have been housed and are receiving supportive services to help them accomplish their educational and career goals.

Neighborhood Revitalization

The Sacramento Promise Zone team is utilizing the arts as another avenue to build vibrant communities and improve quality of life for residents inside the Promise Zone. The Sacramento Promise Zone team and art partners such as Crocker Art Museum, Sol Collective, 916 Ink, and Sojourner Truth African Heritage Museum have goals to use creative place-making, an emerging concept that combines arts, culture, and creativity to drive revitalization and livability outcomes in economically disadvantaged communities. Livability outcomes encompass community identity, public safety, environmental quality, job opportunities, and affordable housing and transit options. Through cross-sector collaboration with public agencies, private businesses, and arts organizations, the goal is to create opportunities within the Promise Zone for creative transformation and increased economic productivity.

Energy Sustainability

The Sacramento Municipal Utility District (SMUD) made a significant commitment to support residents in the Oak Park section of the Promise Zone. The mission of SMUD is to enhance the quality of life for their customers and community by providing creative energy solutions and promoting their core values of leadership, ingenuity, community and integrity. They have a goal to promote energy efficiency education to low-income customers in the Sacramento area through coordinated efforts with community service providers.

SMUD is committed to providing no-cost energy upgrades to improve housing stability for qualified low income residents, valued at \$4,614,249 during a five-year period. The upgrades are energy efficiency packages that may include deep energy retrofits, weatherization, and potentially rooftop solar for households with the highest electric bill burden. These housing and appliance upgrades will encourage more efficient use of power and conservation of energy. SMUD also committed to provide competitive needs-based college scholarships for students pursuing STEM degrees. These scholarships will improve regional economic development and help fill the workforce pipeline for hard-to-fill STEM careers. SMUD continues to be a key corporate sponsor of the SEEK Summer STEM camp.

SMUD Sustainable Communities Initiative

The SMUD Sustainable Communities Initiative is a community-focused initiative that aligns with SMUD's core purpose and vision to enhance the quality of life for all of its customers through innovative energy solutions. The program helps bring environmental equity and economic vitality to all communities in the SMUD service area, with special attention given to historically underserved neighborhoods.

SMUD has created a dynamic partnership with the Sacramento Promise Zone to focus efforts in the most underserved communities. SMUD and the Sacramento Promise Zone partnered with eight other organizations, Blue Shield of California, Greater Sacramento Urban League, Roberts Family Development Center, Sacramento Black Chamber of Commerce, SACOG, SAFE Credit Union, UC Davis Health, and United Way, to form the Sustainable Communities Promise Zone Collaborative. In 2019, the collaborative pledged a minimum of \$750,000 towards economic and workforce development initiatives that will be implemented in the Promise Zone over a three-year period. The first initiative, Promise Zone Energy Pathways: Triple Bottom Line Benefits for Sustainable Communities, was launched.

The Goal of the Promise Zone Energy Pathways

1. Promote understanding and skill set needed for careers in the renewable energy space
2. Catalyze the development of new career opportunities and skills in energy field
3. Benefit underserved communities in the Promise Zone and Sustainable Communities through beautification, environmental health, education, and job creation.
Primary mechanisms:
 - Placement of striking solar structures in key sustainable community locations.
 - Engage students and the community in educational programs that leverage the solar structures and related transferable careers through a 10-week curriculum with hands on training.
 - Workforce development training and job placement on-ramp with committed partners.

- Personal and professional skills and standards for successful interviewing and employment.
- Experience with tools and systems for installing rooftop solar.
- Math skills needed for entry level opportunities for solar installers, based on IBEW requirements.

Participants are going to know if a career in the solar industry is right for them, have the basic skillset to seek entry level positions, and know where to go to look for jobs with for profit partners.

Electrify America: Sac-to-Zero

A new zero emissions electric car share program has come to communities in the Sacramento Promise Zone. Electrify America launched the Sac-to-Zero initiative in November with the following goals:

- Positively impact Zero-Emission Vehicle (ZEV) awareness within the community
- Provide ZEV access to low-income and disadvantaged communities
- Increase use of ZEV technology
- Test economic viability of ZEV access initiatives
- Total investment of \$44M to launch initiatives

Envoy, a car sharing company funded in part by Electrify America, placed ZEVs and ZEV charging station infrastructure at two SHRA locations. Envoy's fleet will eventually feature more than 140 vehicles in over 70 different locations in Sacramento.

SHRA is collaborating with Envoy to help identify car sharing locations. Electric vehicles at public housing sites minimizes transportation barriers for residents and local community members without cars and significantly lessens the burden of performing everyday tasks such as grocery shopping, going to the doctor, picking up children from school and more. These affordable options also help promote a more equitable multi-modal transit culture by breaking down socioeconomic barriers to utilizing green transport.

SIMPL: Sacramento Integrated Multimodal Place-based Living Project

The Strategic Growth Council (SGC) allocated \$23 million in cap and trade revenues to SHRA to build a new light rail station and other improvements in the River District north of downtown which is located in the Promise Zone. The funding came from the the Transformative Climate Communities (TCC) Program which is a California Climate Investment (CCI) program administered by the SGC, and implemented by the Department of Conservation (DOC) and other partnering State agencies. The TCC Program provides funding for projects that reduce greenhouse gas (GHG) emissions through the development and implementation of neighborhood-level transformative climate community plans that include multiple, coordinated GHG emissions reduction projects that provide local economic, environmental, and health benefits to disadvantaged communities.

Housing

The Sacramento Housing and Redevelopment Agency's began redevelopment activities on the Twin Rivers public housing project which is located in the Promise Zone. The 22 acre 310-million-dollar neighborhood revitalization project is the largest housing project currently under construction Downtown. The project includes the redevelopment of 218 public housing units within with a 487 unit mixed use, mixed income community.

The Housing Strategy currently encompasses the demolition and redevelopment of the entire 22-acre Twin Rivers complex, including development of approximately 4 acres located immediately to the east of the public housing site. Public housing units will be replaced one-for-one within a larger 487-unit rental housing program both on- and off -site, comprising of 135 market rate, 134 low-income and 218 public housing units. All units will be intermingled and dispersed throughout the site – creating a true mixed-income community.

Unit types include townhouses, garden apartments, and 4-story apartment buildings. A mixed-use 4-story apartment building will also be located adjacent to the new Blue Line Light Rail station to take advantage of transit oriented development opportunities.

New and existing streets will reconnect the current site to the surrounding grid, tying the community back into the larger neighborhood. Taller buildings frame the edges of the development along heavier-trafficked streets, with the building heights stepping back along the smaller streets. Building facades will be articulated in order to maintain a fine-grained scale.

New units will be designed to meet the space and storage requirements of today's families, and incorporate energy-efficient and water-saving features and fixtures, such as Energy Star-rated appliances and central HVAC systems, programmable thermostats, low-flow toilets and showerheads, and appropriate levels of insulation.

Additional Collaborations

There are many collaborative efforts that also affect the Promise Zone area residents and communities and have goals that align with Promise Zone goals. Build.Black Coalition and Black Child Legacy Campaign are examples of some of those efforts.

Build.Black Coalition

The Build.Black. Coalition is promoting inclusive economic development and creating on-ramps to prosperity in an effort to transform lives and unite community by doing the following:

- Developing professional economic innovation learning communities that include economic leaders, investors and local entrepreneurs.
- Supporting emerging businesses with the New Idea Build.Black. Awards and Innovation Competition program that will recognize and support local economic development concepts and position awardees to attract further investment.
- Tracking results by identifying and disseminating lessons learned to key stakeholders in a written report and webinar, with the aim of increasing awareness of African-American economic development opportunities and strategies in the City of Sacramento.

The Build.Black. Coalition is improving outcomes and communities so Black youth can thrive, be healthy and be safe.

Black Child Legacy Campaign

The Black Child Legacy Campaign is a community-driven movement established by the Steering Committee on Reduction of African American Child Deaths, which is working to reduce deaths of African American children by 10% to 20% by 2020 in Sacramento County.

In Sacramento County, African American children die at twice the rate of any other ethnicity. The four leading causes of death are perinatal conditions, infant sleep-related deaths, child abuse and neglect and third party homicides.

Seven neighborhoods have the highest numbers of African American child deaths in the county. These neighborhoods are the focus of the Black Child Legacy Campaign. A Community Incubator Lead organization in each of the these neighborhoods has been charged with prevention and intervention efforts to reduce disproportionate African American child deaths in these four causes of death.

Youth & Family Collective/Fruitridge Community Collaborative

Youth & Family Collective (YFC) is a collection of charitable nonprofits in the Greater Sacramento region, joined by private-sector partners and government agencies. YFC integrates the complementary tasks of serving youth and families burdened by trauma by using a social impact model focused on organization integrated collaboration.

Healthy Food for All Coalition (Building Healthy Communities)

Healthy Food for All (HFFA) is a collaboration of community members and organizations working together to improve food access, production, and education in South Sacramento. The goal of the Collaboration is to support the community's vision for a healthy and just food system. They do this by partnering on events and sharing resources, services, and expertise through advocacy, local food production, healthy food access, partnership, and education.

Federal Opportunity

Opportunity Zones are a new community development program established by Congress in the Tax Cuts and Jobs Act of 2017 to encourage long-term investments in low-income urban and rural communities nationwide. The Opportunity Zones program provides a tax incentive for investors to re-invest their unrealized capital gains into Opportunity Funds that are dedicated to investing into Opportunity Zones designated by the governors of states. Sacramento Promise Zone staff has been working with the State of California Department of Housing and Community Development, the Governor's office, and the Los Angeles and San Diego Promise Zones to launch the program in California.

There is a great opportunity to leverage Opportunity Zones and the Sacramento Promise Zone. 17 of the 29 Opportunity Zone census tracts are also Sacramento Promise Zone census tracts.

Sacramento Opportunity Zones

Sacramento White House Opportunity and Revitalization Council (WHORC) Opportunity Zone Forum with WHORC Executive Director Scott Turner

White House Opportunity and Revitalization Council Executive Director, Scott Turner visited Sacramento for the Sacramento WHORC Opportunity Zone Forum in November of 2019. The City of Sacramento and Sacramento Promise Zone hosted Scott Turner and federal agency leaders during an Opportunity Zones roundtable with community leaders and a roundtable session with investors/developers to discuss best practices for revitalization, Opportunity Zone investments, and collaboration at all levels of government and business. Mr. Turner highlighted and shared success stories from communities around the country. He also discussed the continued streamlining, coordinating, and targeting of existing Federal programs towards Opportunity Zones.

Capital Region Opportunity Zone Workshop

Sacramento Promise Zone partnered with the City of Sacramento, KPMG, Small Business Administration, U.S. Department of Housing and Urban Development, and Valley Vision to put on the Capital Region Opportunity Zone Workshops on December 3, 2019 which provided an opportunity for community organizations, small business owners, and real estate investors and developers to learn more about Opportunity Zones (OZs) by participating in dynamic operational and technical sessions that showcased how they could leverage OZs for the social and economic benefit of the community.



April 17, 2020

Sacramento Housing and
Redevelopment Commission
Sacramento, CA

Honorable Members in Session:

SUBJECT:

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RECOMMENDATION

Staff is presenting this information to the Commission for review prior to final review by the City of Sacramento.

Respectfully submitted,


LA SHELLE DOZIER
Executive Director

Attachment



REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2671

www.CityofSacramento.org

Consent

April 21, 2020

Honorable Mayor and Members of the City Council

Title: 2019 Sacramento Promise Zone and P3 Program Update

Location/Council District: Citywide

Recommendation: Receive and file.

Contact: Tyrone Roderick Williams, Promise Zone Director/Director of Development,
(916) 440-1316, Sacramento Housing and Redevelopment Agency

Presenters: Not applicable.

Department: Sacramento Housing and Redevelopment Agency

Description/Analysis

Issue Detail: On April 29, 2015, the U.S. Department of Housing and Urban Development (HUD) designated a portion of the City and unincorporated county of Sacramento as a federal Promise Zone under the Promise Zone Initiative (Initiative) and identified the Sacramento Housing and Redevelopment Agency (SHRA) as the Lead Organization to manage the Initiative. The Promise Zone designation does not confer any direct funding, but does provide preference and bonus points for federal grants and other resources for activities related to the Promise Zone goals, as well as other benefits. Attachment 2 to this report provides an update on the accomplishments in 2019 of the Sacramento Promise Zone team and collaborating partners working to expand resources and services in the Promise Zone.

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Policy Considerations: Not applicable.

Economic Impacts: Not applicable

Environmental Considerations: Not applicable

Sustainability Considerations: Not applicable

Rationale for Recommendation: Not applicable

Financial Considerations: Not applicable

LBE - M/WBE and Section 3 requirements: Not applicable.

Respectfully Submitted by:



LA SHELLE DOZIER
Executive Director

Attachments

1- Description/Analysis

2-2019 Promise Zone Year in Review Summary

2019 Year in Review Summary

2019 was another very successful year for Sacramento's Promise Zone. The opportunity to obtain the service of up to five AmeriCorps VISTA members for each Promise Zone designee continues to allow SHRA to use the services of four AmeriCorps VISTA members and one AmeriCorps VISTA Leader to increase our capacity to do the Promise Zone work.

In Sacramento, a Promise Zone Coordinator (Coordinator) manages and supervises Promise Zone AmeriCorps VISTA Members/VISTA Leader. The Coordinator is responsible for coordinating Promise Zone activities and processes that address issues of neighborhood housing development, public safety, job creation, training and placement, economic development, small business development financing, and neighborhood revitalization issues by using a coalition of community stakeholders and Promise Zone sub committees to advance the goals of the Promise Zone with a strong focus on researching, identifying and pursuing federal funding opportunities. The Coordinator is also responsible to represent the Promise Zone in the National Coalition of Promise Zones (NCPZ) and the California Affinity Group.

In March of 2019, SHRA hired a grant writer whose duties include but are not limited to supporting the Sacramento Promise Zone and the Performance Partnership Pilot Initiative Program (P3 Program) which provides housing stability to homeless youth prior to them receiving supportive services to help them reach education and career goals. He will identify, research, and apply for grants that align with the goals of the Promise Zone and P3 program. The grant writer will also focus on sharing grant opportunities with partner organizations and support partner applications.

In 2018 SHRA also hired a housing specialist whose duties include but are not limited to supporting the P3 Program by assisting with identifying housing accommodations and working with landlords to educate them on the benefits of housing tenants who are a part of the program.

National and State Coordination

In October of 2018, Dr. Michael Huff was hired and assigned to the San Francisco office of the Department of Housing and Urban Development - Office of Field Policy & Management as a Program Analyst (Community Initiatives) and he serves as a liaison to the Sacramento Promise Zone. Dr. Huff supports Promise Zone staff and partners to navigate federal agencies and programs, provide connections to federal agencies, and facilitate greater access to federal grants, technical assistance, and other federal resources. He has been instrumental in engaging with Promise Zone partners to create Sacramento Promise Zone events such as the Sacramento Promise Zone Leadership Implementation Partner Convening, the Re-Entry Asset Mapping Project (RAMP), the

Capital Region Opportunity Zone Workshops, and the Sacramento White House Opportunity and Revitalization Council (WHORC) Opportunity Zone Forum.

Sacramento Promise Zone staff continues to participate in two groups that provide opportunities for peer-to-peer exchanges, share best practices, and leverage the power of collaboration. One group is the California Affinity Group, which is a group of staff members from California Promise Neighborhoods, Promise Zones, a Performance Partnership Pilot area, city governments, school districts, community organizations, the United States Department of Education (ED), and the United States Department of Housing and Urban Development (HUD). This group meets regularly with the common goal of improving educational and employment opportunities for people living in many of California's most distressed communities.

The United States Department of Education's Place Based Initiatives Pilot Team, which includes Performance Excellence Partners (PEP) and Jobs for the Future (JFF), provides in-person technical assistance meetings for the California Affinity Group. The Peer Exchanges are designed to provide the opportunity to collaborate in-person on topics of interest. Some of the 2018-19 peer exchange topics included but were not limited to STEM schools and Career Pathway Transformations, school-community partnerships, and education best practice peer sharing (Cleveland/Akron). The California Affinity group also held best practice webinars which included topics such as strategic system building and implementation of full community schools.

The second group that the Promise Zone participates in is the National Coalition of Promise Zones (NCPZ). The NCPZ includes all 22 of the Promise Zone designees. There are four tribal, four rural, and fourteen urban communities represented. The NCPZ holds bi-weekly calls to share best practices, share resources, and to use collaborative practice to positively impact all 22 promise zones across the country. Sacramento Promise Zone serves on the steering committee for the NCPZ.

The NCPZ convened in Washington D.C. in November of 2019 to meet with representatives from Federal agencies. The goal of the trip was to provide updates on the work of the Promise Zones and continue to build relationships and lines of communication to increase the amount of resources, technical assistance, and funding in all Promise Zones.

Health and Wellness

Fun in the Sun Back-to-School Wellness Fair

SHRA Resident Services staff and the Sacramento Promise Zone Team partnered with health and wellness organizations to create the Fun in the Sun Back-to-School Wellness Fair, an event that brought health and wellness education, information, resources, and opportunity. The wellness fair included 20+ provider organizations that provided the Marina Vista and Alder Grove public housing communities with health

screenings, health information, healthy food demonstrations, free haircuts, fitness activities and other health related opportunities. The wellness fair also partnered with Sacramento Food Bank and Family Services (SFBFS) to give away fresh produce to community member attendees.

Sacramento Promise Zone Community Nurse Corps (CNC)

In 2017, collaboration was established between the Sacramento Promise Zone and Samuel Merritt University to create the Sacramento Promise Zone Community Nurse Corps (CNC) which continued throughout 2019. Through CNC, a cohort of experienced, registered nurses from Kaiser Permanente serve at various local partner sites to address the Promise Zone's community health needs. The CNC aims to address some of the highest health needs of our region including: increasing access to healthy food, promoting physical activity, increasing access to health care, and reducing African American child deaths.

The CNC program was designed by Samuel Merritt University and Kaiser Permanente to provide working registered nurses the unique opportunity to achieve a bachelor's degree and gain the knowledge, skills, and attitudes needed to function within the health landscape of the 21st Century. As part of the degree program, the nurse scholar's intern with a community based organization working with underserved populations to study and learn firsthand about social determinants of health in an applied fashion. The community agencies gain the benefit of registered nurses conducting needs assessments, health education, and screenings without having to hire additional staff.

The CNC nurse scholars also perform strategic planning and create program planning documents based on research of evidenced-based practices/policies of other programs serving specialized populations. CNC nurse scholars have completed 5,000+ hours of community service hours at six community based organizations including La Familia's Maple Neighborhood Center, Twin Rivers Public Housing, Mutual Assistance Network Firehouse Community Center, Martin Luther King Technology Academy, Health Education Council, and WellSpace Health.

Block by Block 2.0 - Healing Youth Trauma through Art

Sacramento Promise Zone provided support for the Crocker Art Museum's application to the Institute of Museum and Library Services Museums for America grant. Crocker Art Museum was awarded \$227,909 to help launch and support "Block by Block 2.0", the Crocker's initiative to increase arts engagement, access, and education in Sacramento's most vulnerable neighborhoods.

A 'Street Team' comprised of high school aged youth who live or go to school in the Promise Zone are paid stipends to plan and develop art opportunities in Sacramento Promise Zone neighborhoods. Various art mediums are used to engage with youth and help them deal with trauma that they face.

Sacramento Promise Zone staff members are also a part of the Art Impact Collective, a collective with Promise Zone community representatives, and community organizations including the Roberts Family Development Center, Sol Collective, Sojourner Truth African American Museum, and 916Ink that help to put Block by Block 2.0 opportunities in the community.

The Street Team helped to do the following:

- Held 22 Meetings (10 meetings in the PZ)
- 55 events - festivals, cultural events, art fairs, read ins (35 events in the PZ)
- 6 Pop up art events: (4 pop ups in the PZ)
- Participated 4 marches (MLK, Cesar Chavez, Pride, Black Women's March) (all 4 marches in the PZ)
- 8 Summer Night Lights/Night Life Turned Right/Summer Nights of Impact events (2 NLTR in the PZ)
- 3 Art Ark visits (3 visits in the PZ)

Educational Opportunities

Y-PLAN

The Y-PLAN Sacramento Healthy Cities Initiative is a multi-year action research effort to provide direct support to Health Linked Learning Pathways and the California Endowment Building Healthy Communities through the Y-PLAN (Youth-Plan, Learn, Act, Now!) educational strategy. Rather than being an add-on to already demanding school activities, Y-PLAN is aligned to the Common Core and fulfills Linked Learning Pathway and Academy requirements as an (a) integrated project and (b) innovative form of in-school civic work based learning.

During 2019, Health Professionals High School worked with Sacramento Housing and Redevelopment Agency staff to provide recommendations on how Promise Zone partners can best ensure Sacramento communities are "opportunity zones" for all. They took a special look at the housing challenges in their communities and how to best engage and support those living in affordable housing, or facing housing instability and homelessness.

African American Achievement Task Force

17 Community leaders, including Sacramento Promise Zone Coordinator Julius Austin, who have demonstrated expertise, knowledge of developing solutions to complex issues, and clear commitment to increasing student outcomes and narrowing

opportunity gaps were recommended and then selected by Sacramento City Unified School District (SCUSD) Superintendent Jorge A. Aguilar to create the African American Achievement Task Force. The task force was charged with strategically using data informed research and practices to provide recommendations to the SCUSD school board that would unapologetically focus on changing the outcomes for Black/African American students and families.

The task force focused on the academic achievement of Black/African American students and the climate & culture of SCUSD schools. Key district student outcome indicators, including grade level readiness, graduation, A-G completion, and college and career readiness measurements were included in the analysis.

Ultimately, 26 recommendations were created and adopted by the SCUSD School Board on May 16, 2019. The task force also worked to create a three-year implementation plan for the recommendations. Recommendations began to be implemented during the 2019-2020 school year, including ending of the School Resource Officer Contract and requiring site with over 5% variance on suspension rate disproportionality to develop and implement a plan to reduce suspensions to at least the district average.

Summer Engineering Experience for Kids (SEEK)

The Sacramento Promise Zone continues to partner with the National Society of Black Engineers (NSBE), Councilmember Larry Carr, Sacramento Municipal Utilities District (SMUD), South Sacramento Christian Center (SSCC), and University of California Davis (UC Davis) to bring the Summer Engineering Experience for Kids (SEEK) Program to Sacramento. SEEK is a fun and engaging educational experience, led by engineering students and technical professionals. During the three week program, 3rd through 5th graders worked in teams, using their knowledge to solve problems and create products while discovering the underlying math and science principles involved in these processes. Each week, the students take on a new project, culminating with a presentation, design competition and physical competitions that all parents were encouraged to attend.

In 2019, 14 UC Davis and Sac State University college student mentors led a daily average of 92 students in glider, gravity cruiser, and wind turbine curriculums. Students attended the camp free of charge to Sacramento Promise Zone families.

Sacramento State University in the Promise Zone

The Sacramento State University - Downtown campus is located in the Promise Zone. Sacramento State President, Robert Nelson, and other personnel have been very supportive Promise Zone partners and have worked with SPZ staff to identify ways to explore ways to accomplish Promise Zone goals and objective. They have also allowed the Promise Zone and partners to use the downtown campus facilities for meetings.

Sacramento State University also partnered with Align Capital Region to host the Summit on Educational Attainment for Working Age Adults at Sac State's Downtown campus in May. During the summit, the educational attainment initiative, ProjectAttain!, was introduced. ProjectAttain! has the ambitious goal to increase the number of working age adults in the greater Sacramento region with a degree, certificate or credential to 60 percent by 2025.

The Promise Zone initiative goals also align with and work in partnership with the CSUS Anchor University Initiative, President Nelsen's vision to deepen and strengthen the University's engagement with the community by transforming the campus into an "anchor university".

Job Training and Placement/Economic Development Activity

Jobs Plus

Jobs Plus is a multi-agency team that works with the residents at the Marina Vista and Alder Grove public housing communities to become employed or to participate in activities leading to employment (such as education and/or job training). Residents from the public housing sites can go to the Jobs Plus Center to receive assistance from SHRA staff and staff from partner organizations including the City Economic Development Team, Sacramento Employment & Training Agency (SETA), Valley Vision, the Greater Sacramento Urban League and other community stakeholders.

Financial Institution Partnership Opportunity (FIPO)

The Promise Zone, along with support from the Federal Deposit Insurance Corporation (FDIC), facilitated the 2018-19 Financial Institution Partnership Opportunity (FIPO) and launched the 2019-2020 FIPO. Eleven financial institution partners collaboratively identified a Sacramento Promise Zone project to fund via a bank-led RFP process. Two community based organizations in the Sacramento Promise Zone were announced as recipients of the 2019 Financial Institution Partnership Opportunity (FIPO) award on August 24, 2019. The 11-member FIPO partnership awarded \$115,000 to fund projects by the California Capital Financial Development Corporation Sacramento Promise Zone Microloan Program (\$65,000) and Franklin Neighborhood Development Corporation (FNDC) Mercado Project (\$50,000). The awards will enable California Capital and FNDC to create jobs and provide economic impact in the Sacramento Promise Zone, some of the most distressed and under-invested areas of Sacramento.

Four of the FIPO financial institution partners were made aware of the need for capacity building in the Promise Zone through their participation in the RFP process. As a result, the four partners have committed a total of \$100,000 to sponsor a year-long capacity building training to be facilitated by the Impact Foundry for 30 Sacramento Promise Zone Community Based Organizations.

Additionally, four FIPO partners contributed \$100,000 to sponsor year-long capacity building training with The Impact Foundry for 30 Sacramento Promise Zone community based organizations (CBOs).

Performance Partnership Pilot Initiative Program (P3) - Combating Youth Homelessness

In 2017, the Sacramento Housing and Redevelopment Agency (SHRA) was designated as a Performance Partnership Pilot Initiative Program (P3) awardee. The P3 program was launched in February of 2018. P3 is a collaborative effort between HUD, US Department of Education, the Department of Labor and local partners such as Lutheran Social Services of Northern California, Sacramento Regional Conservation Corps, Waking the Village, Wind Youth Services, and Volunteers of America working together to determine how federal policies and regulations might impact service provision to disconnected youth in our community. This is a pilot project that does not come with additional funds for staffing, services or additional vouchers, but whose goal it is to help youth achieve stable housing, education and/or employment goals through the creative waiving of barriers that exist in each federal department that hinder these goals.

The Sacramento P3 program uses a Housing First model by recognizing that youth need housing first—before any requirements to participate in services or to be clean/sober. P3 housing (via Housing Choice Vouchers) is one type of housing on the continuum. Provision of P3 housing will allow “flow” through the continuum. Most of the youth referred to P3 come from transitional housing and this “flow” allows more youth to access shelters and transitional housing in the continuum. The benefit that this provides to homeless youth, and the community at large, cannot be overlooked. Without this step in the continuum, there is little option for youth in transitional housing to move into housing with reduced support. This opens up other housing options with greater support to additional homeless youth.

The goal of the P3 program is to provide housing stability prior to being connected to experienced and proven service providers that will provide extensive case management as the youth pursue education, training and/or certification that will lead to livable wage jobs.

During 2019, the youth participants in the program have continued to receive case management services from the service provider organizations and the have worked in partnership with SHRA personnel to enter new participants into the program and help them to obtain housing. Over 50+ disconnected youth have been housed and are receiving supportive services to help them accomplish their educational and career goals.

Neighborhood Revitalization

The Sacramento Promise Zone team is utilizing the arts as another avenue to build vibrant communities and improve quality of life for residents inside the Promise Zone. The Sacramento Promise Zone team and art partners such as Crocker Art Museum, Sol Collective, 916 Ink, and Sojourner Truth African Heritage Museum have goals to use creative place-making, an emerging concept that combines arts, culture, and creativity to drive revitalization and livability outcomes in economically disadvantaged communities. Livability outcomes encompass community identity, public safety, environmental quality, job opportunities, and affordable housing and transit options. Through cross-sector collaboration with public agencies, private businesses, and arts organizations, the goal is to create opportunities within the Promise Zone for creative transformation and increased economic productivity.

Energy Sustainability

The Sacramento Municipal Utility District (SMUD) made a significant commitment to support residents in the Oak Park section of the Promise Zone. The mission of SMUD is to enhance the quality of life for their customers and community by providing creative energy solutions and promoting their core values of leadership, ingenuity, community and integrity. They have a goal to promote energy efficiency education to low-income customers in the Sacramento area through coordinated efforts with community service providers.

SMUD is committed to providing no-cost energy upgrades to improve housing stability for qualified low income residents, valued at \$4,614,249 during a five year period. The upgrades are energy efficiency packages that may include deep energy retrofits, weatherization, and potentially rooftop solar for households with the highest electric bill burden. These housing and appliance upgrades will encourage more efficient use of power and conservation of energy. SMUD also committed to provide competitive needs-based college scholarships for students pursuing STEM degrees. These scholarships will improve regional economic development and help fill the workforce pipeline for hard-to-fill STEM careers. SMUD continues to be a key corporate sponsor of the SEEK Summer STEM camp.

SMUD Sustainable Communities Initiative

The SMUD Sustainable Communities Initiative is a community-focused initiative that aligns with SMUD's core purpose and vision to enhance the quality of life for all of its customers through innovative energy solutions. The program helps bring environmental equity and economic vitality to all communities in the SMUD service area, with special attention given to historically underserved neighborhoods.

SMUD has created a dynamic partnership with the Sacramento Promise Zone to focus efforts in the most underserved communities. SMUD and the Sacramento Promise Zone

partnered with eight other organizations, Blue Shield of California, Greater Sacramento Urban League, Roberts Family Development Center, Sacramento Black Chamber of Commerce, SACOG, SAFE Credit Union, UC Davis Health, and United Way, to form the Sustainable Communities Promise Zone Collaborative. In 2019, the collaborative pledged a minimum of \$750,000 towards economic and workforce development initiatives that will be implemented in the Promise Zone over a three-year period. The first initiative, Promise Zone Energy Pathways: Triple Bottom Line Benefits for Sustainable Communities, was launched.

The Goal of the Promise Zone Energy Pathways

1. Promote understanding and skill set needed for careers in the renewable energy space
2. Catalyze the development of new career opportunities and skills in energy field
3. Benefit underserved communities in the Promise Zone and Sustainable Communities through beautification, environmental health, education, and job creation.

Primary mechanisms:

- Placement of striking solar structures in key sustainable community locations.
- Engage students and the community in educational programs that leverage the solar structures and related transferable careers through a 10-week curriculum with hands on training.
- Workforce development training and job placement on-ramp with committed partners.
- Personal and professional skills and standards for successful interviewing and employment.
- Experience with tools and systems for installing rooftop solar.
- Math skills needed for entry level opportunities for solar installers, based on IBEW requirements.

Participants are going to know if a career in the solar industry is right for them, have the basic skillset to seek entry level positions, and know where to go to look for jobs with for profit partners.

Electrify America: Sac-to-Zero

A new zero emissions electric car share program has come to communities in the Sacramento Promise Zone. Electrify America launched the Sac-to-Zero initiative in November with the following goals:

- Positively impact Zero-Emission Vehicle (ZEV) awareness within the community
- Provide ZEV access to low-income and disadvantaged communities
- Increase use of ZEV technology
- Test economic viability of ZEV access initiatives
- Total investment of \$44M to launch initiatives

Envoy, a car sharing company funded in part by Electrify America, placed ZEVs and ZEV charging station infrastructure at two SHRA locations. Envoy's fleet will eventually feature more than 140 vehicles in over 70 different locations in Sacramento.

SHRA is collaborating with Envoy to help identify car sharing locations. Electric vehicles at public housing sites minimizes transportation barriers for residents and local community members without cars and significantly lessens the burden of performing everyday tasks such as grocery shopping, going to the doctor, picking up children from school and more. These affordable options also help promote a more equitable multi-modal transit culture by breaking down socioeconomic barriers to utilizing green transport.

SIMPL: Sacramento Integrated Multimodal Place-based Living Project

The Strategic Growth Council (SGC) allocated \$23 million in cap and trade revenues to SHRA to build a new light rail station and other improvements in the River District north of downtown which is located in the Promise Zone. The funding came from the the Transformative Climate Communities (TCC) Program which is a California Climate Investment (CCI) program administered by the SGC, and implemented by the Department of Conservation (DOC) and other partnering State agencies. The TCC Program provides funding for projects that reduce greenhouse gas (GHG) emissions through the development and implementation of neighborhood-level transformative climate community plans that include multiple, coordinated GHG emissions reduction projects that provide local economic, environmental, and health benefits to disadvantaged communities.

Housing

The Sacramento Housing and Redevelopment Agency's began redevelopment activities on the Twin Rivers public housing project which is located in the Promise Zone. The 22 acre \$310 million dollar neighborhood revitalization project is the largest housing project currently under construction Downtown. The project includes the redevelopment of 218 public housing units within with a 487 unit mixed use, mixed income community.

The Housing Strategy currently encompasses the demolition and redevelopment of the entire 22-acre Twin Rivers complex, including development of approximately 4 acres located immediately to the east of the public housing site. Public housing units will be replaced one-for-one within a larger 487-unit rental housing program both on- and off-site, comprising of 135 market rate, 134 low-income and 218 public housing units. All units will be intermingled and dispersed throughout the site – creating a true mixed-income community.

Unit types include townhouses, garden apartments, and 4-story apartment buildings. A mixed-use 4-story apartment building will also be located adjacent to the new Blue Line Light Rail station to take advantage of transit oriented development opportunities.

New and existing streets will reconnect the current site to the surrounding grid, tying the community back into the larger neighborhood. Taller buildings frame the edges of the development along heavier-trafficked streets, with the building heights stepping back along the smaller streets. Building facades will be articulated in order to maintain a fine-grained scale.

New units will be designed to meet the space and storage requirements of today's families, and incorporate energy-efficient and water-saving features and fixtures, such as Energy Star-rated appliances and central HVAC systems, programmable thermostats, low-flow toilets and showerheads, and appropriate levels of insulation.

Additional Collaborations

There are many collaborative efforts that also affect the Promise Zone area residents and communities and have goals that align with Promise Zone goals. Build.Black Coalition and Black Child Legacy Campaign are examples of some of those efforts.

Build.Black Coalition

The Build.Black. Coalition is promoting inclusive economic development and creating on-ramps to prosperity in an effort to transform lives and unite community by doing the following:

- Developing professional economic innovation learning communities that include economic leaders, investors and local entrepreneurs.
- Supporting emerging businesses with the New Idea Build.Black. Awards and Innovation Competition program that will recognize and support local economic development concepts and position awardees to attract further investment.
- Tracking results by identifying and disseminating lessons learned to key stakeholders in a written report and webinar, with the aim of increasing awareness of African-American economic development opportunities and strategies in the City of Sacramento.

The Build.Black. Coalition is improving outcomes and communities so Black youth can thrive, be healthy and be safe.

Black Child Legacy Campaign

The Black Child Legacy Campaign is a community-driven movement established by the Steering Committee on Reduction of African American Child Deaths, which is working to reduce deaths of African American children by 10% to 20% by 2020 in Sacramento County.

In Sacramento County, African American children die at twice the rate of any other ethnicity. The four leading causes of death are perinatal conditions, infant sleep-related deaths, child abuse and neglect and third party homicides.

Seven neighborhoods have the highest numbers of African American child deaths in the county. These neighborhoods are the focus of the Black Child Legacy Campaign. A Community Incubator Lead organization in each of these neighborhoods has been charged with prevention and intervention efforts to reduce disproportionate African American child deaths in these four causes of death.

Youth & Family Collective/Fruitridge Community Collaborative

Youth & Family Collective (YFC) is a collection of charitable nonprofits in the Greater Sacramento region, joined by private-sector partners and government agencies. YFC integrates the complementary tasks of serving youth and families burdened by trauma by using a social impact model focused on organization integrated collaboration.

Healthy Food for All Coalition (Building Healthy Communities)

Healthy Food for All (HFFA) is a collaboration of community members and organizations working together to improve food access, production, and education in South Sacramento. The goal of the Collaboration is to support the community's vision for a healthy and just food system. They do this by partnering on events and sharing resources, services, and expertise through advocacy, local food production, healthy food access, partnership, and education.

Federal Opportunity

Opportunity Zones are a new community development program established by Congress in the Tax Cuts and Jobs Act of 2017 to encourage long-term investments in low-income urban and rural communities nationwide. The Opportunity Zones program provides a tax incentive for investors to re-invest their unrealized capital gains into Opportunity Funds that are dedicated to investing into Opportunity Zones designated by the governors of states. Sacramento Promise Zone staff has been working with the State of California Department of Housing and Community Development, the Governor's office, and the Los Angeles and San Diego Promise Zones to launch the program in California.

There is a great opportunity to leverage Opportunity Zones and the Sacramento Promise Zone. 17 of the 29 Opportunity Zone census tracts are also Sacramento Promise Zone census tracts.

Sacramento Opportunity Zones

Sacramento White House Opportunity and Revitalization Council (WHORC) Opportunity Zone Forum with WHORC Executive Director Scott Turner

White House Opportunity and Revitalization Council Executive Director, Scott Turner visited Sacramento for the Sacramento WHORC Opportunity Zone Forum in November of 2019. The City of Sacramento and Sacramento Promise Zone hosted Scott Turner and federal agency leaders during an Opportunity Zones roundtable with community leaders and a roundtable session with investors/developers to discuss best practices for revitalization, Opportunity Zone investments, and collaboration at all levels of government and business. Mr. Turner highlighted and shared success stories from communities around the country. He also discussed the continued streamlining, coordinating, and targeting of existing Federal programs towards Opportunity Zones.

Capital Region Opportunity Zone Workshop

Sacramento Promise Zone partnered with the City of Sacramento, KPMG, Small Business Administration, U.S. Department of Housing and Urban Development, and Valley Vision to put on the Capital Region Opportunity Zone Workshops on December 3, 2019 which provided an opportunity for community organizations, small business owners, and real estate investors and developers to learn more about Opportunity Zones (OZs) by participating in dynamic operational and technical sessions that showcased how they could leverage OZs for the social and economic benefit of the community.



April 15, 2020

Sacramento Housing and Redevelopment Commission
Sacramento, California

Honorable Members in Session:

SUBJECT Second Amended to the 2020 and Subsequent Years Authorization for Solicitation, Award and Approval of Annual Expenditure Caps and Per Contract Caps for Routine Services

RECOMMENDATION

Staff recommends adoption of the attached resolution which authorizes the Executive Director or her designee to: 1) solicit competitive bids and proposals, and award contracts according to adopted Sacramento Housing and Redevelopment Agency (Agency) Procurement Policy and Procedures for routine and recurring services and, 2) authorizes the Executive Director or her designee to execute contracts in amounts not to exceed annual expenditure or per contract amounts set forth for routine and recurring services.

CONTACT PERSONS

Elyse Jarvis, Contract Administrator, 916-440-1329
James Shields, Deputy Executive Director of Administration, 916-440-1319

SUMMARY

The attached resolution authorizes the Executive Director to solicit competitive bids and/or proposals, make awards, and enter into agreements with the responsive and responsible bidders and/or offerors for the services required in 2020 and the subsequent years as set out in Attachment 1.

The following services have been added to Attachment 1: 1) Criminal Background Check; 2) Electrical Repair Services; 3) General Maintenance Services; 4) HVAC Repair & Replacement Services; 5) Janitorial Services – Commercial; 6) Landscaping Services; 7) Plumbing Services; 8) Security Guard Services; 9) Tree Maintenance Services; 10) Vacant Lot & Property Landscape Maintenance Services.

BACKGROUND

As in previous years, the Agency will procure routine services for various activities such as general administration and operations. This report covers anticipated services needed during 2020 and subsequent years. If the length of the contract is greater than one year, the resolution authorizes the Executive Director to amend the contract each subsequent year for the dollar amounts listed up to the total number of years listed. Any

SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY

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April 15, 2020

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procurement that exceeds \$100,000 that is not included in this report or in the adopted budget resolution will be presented individually for approval at a future Commission meeting.

FINANCIAL CONSIDERATIONS

Attachment 1 is an update to the document adopted in March 2020 and outlines the anticipated procurements for 2020 and subsequent years. This list is similar to the types of routine services that have been previously approved by the Commission and staff does not anticipate any substantial changes to the specifications.

As always, services will be procured by competitive bids and proposals in accordance with the Agency Procurement Policy and Procedures. Funds for the above services will be budgeted in the requesting departments' 2020 and subsequent years operating or project budgets.

POLICY CONSIDERATIONS

Agency procurement policy requires that all purchase orders and agreements for routine services, supplies and maintenance exceeding \$100,000 be approved by the Sacramento Housing and Redevelopment Commission. Any activities exceeding that amount that are not listed in Attachment 1 will be brought back to the Commission for review and approval. Actions proposed in this report are consistent with adopted Agency Procurement Policy and no changes to that policy are currently recommended.

ENVIRONMENTAL REVIEW

California Environmental Quality Act (CEQA) and National Environmental Policy Act (NEPA): Authorization for Solicitation, Award and Approval of Annual Expenditure Caps and per Contract Caps is an administrative and fiscal activity and is therefore not considered a project under CEQA, pursuant to CEQA Guidelines 15378(b), and exempt under NEPA pursuant to 24 CFR 58.34(a)(2) and (3). This is not considered a choice limiting action and does not constitute a commitment of funding. Environmental reviews for individual activities undertaken by these procurements will be completed prior to project commitment or choice limiting actions.

M/WBE AND SECTION 3 CONSIDERATIONS

Minority and Women's Business Enterprise requirements and Section 3 will be applied to all activities to the greatest extent possible and as required by federal funding and in accordance with the Agency's Section 3 Economic Opportunity Plan. All vendors, contractors and professional services will work with the Agency's Section 3 Coordinator, Sacramento Employment and Training Agency, the Greater Sacramento Urban League or similar programs, to promote employment opportunities.

SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY

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Respectfully submitted,


LA SHELLE DOZIER
Executive Director

Attachments

Attachment 1: Amended Anticipated Procurements for 2020 and Subsequent Years
Attachment 2: Amended Resolution – 2020 and Subsequent Years Solicitation

ATTACHMENT 1

AMENDED 2020 AND SUBSEQUENT YEARS AUTHORIZATION FOR SOLICITATION, AWARD AND APPROVAL OF ANNUAL EXPENDITURE CAPS AND PER CONTRACT CAPS OF ROUTINE SERVICES

Description	Annual Services Expenditure Caps	Maximum Length of Contract
Agency Branding and Videography	\$150,000 per contract	5 Years
Architectural Services	\$300,000 per contract	5 Years
Banking	\$75,000 per contract	5 Years
Countertop and Cabinet Repairs and Replacement	\$150,000 per contract	5 Years
Criminal Background Check	\$100,000 per contract	5 Years
Electrical Repair Services	\$250,000 per contract	5 Years
Energy Analyst Consulting	\$150,000 per contract	5 Years
Fire Protection Services	\$400,000 per contract	5 Years
Fire, Water, and Bio-hazard Remediation	\$250,000 per contract	5 Years
Furniture Rental for RAD Relocation	\$250,000 per contract	5 Years
General Construction Services	\$100,000 per contract	5 Years
General Maintenance Services	\$300,000 per contract	5 Years
Green Energy Analyst Consulting	\$100,000 per contract	5 Years
Hazardous Materials Abatement Services	\$400,000 per contract	5 Years
Hazardous Materials Assessment Inspection and Testing	\$400,000 per contract	5 Years
Housing Annual Recertifications, Interim Certifications, Mover Qualifications, HAP Contract Negotiations, and Applicant Qualifications - HCV	\$500,000 per contract	5 Years
HVAC Repair & Replacement Services	\$300,000 per contract	5 Years
Janitorial Services – Commercial	\$200,000 per contract	5 Years
Job Order Contracting Consulting and System Administrator Services	\$350,000 per contract	5 Years
Landscaping Services	\$1,000,000 per contract	5 Years
Market Study	\$150,000 per contract	5 Years
Pest Control Services	\$400,000 per contract	5 Years
Physical Needs Assessment	\$300,000 per contract	5 Years
Plumbing Services	\$250,000 per contract	5 Years
RAD Construction Management Software Maintenance	\$25,000 per contract	5 Years
RAD Engineering Services	\$200,000 per contract	5 Years
RAD Financial/Asset Repositioning Consultant	\$400,000 per contract	5 Years
Real Estate Appraisal	\$150,000 per contract	5 Years
Relocation Services	\$400,000 per contract	5 Years
Security Guard Services	\$400,000 per contract	5 Years
Temporary Staffing Services	\$750,000 per contract	5 Years
Testing Services for the Recruitment Process	\$100,000 per contract	5 Years
Training Services	\$150,000 per contract	5 Years
Tree Maintenance Services	\$200,000 per contract	5 Years
Wood Destroying Pests and Organisms – Inspections and Treatment	\$400,000 per contract	5 Years
Workplace Violence Prevention Services	\$100,000 per contract	5 Years
Vacant Lot & Property Landscape Maintenance Services	\$250,000 per contract	5 Years

RESOLUTION NO. SHRC-_____

ADOPTED BY THE SACRAMENTO HOUSING AND REDEVELOPMENT COMMISSION UNDER THE AUTHORITY DELEGATED TO THE COMMISSION PURSUANT TO CALIFORNIA HEALTH AND SAFETY CODE, SECTION 33202 BY RESOLUTION NO. RA 81-083 ADOPTED BY THE REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO ON OCTOBER 20, 1981, AND BY RESOLUTION NO. RA-83 ADOPTED BY THE REDEVELOPMENT AGENCY OF THE COUNTY OF SACRAMENTO ON OCTOBER 27, 1981, AND PURSUANT TO CALIFORNIA HEALTH AND SAFETY CODE SECTION 34292 BY RESOLUTION NO. HA 81-098 ADOPTED BY THE HOUSING AUTHORITY OF THE CITY OF SACRAMENTO ON OCTOBER 20, 1981, AND BY RESOLUTION NO. HA-1497 ADOPTED BY THE HOUSING AUTHORITY OF THE COUNTY OF SACRAMENTO ON OCTOBER 27, 1981.

ON DATE OF

April 15, 2020

SECOND AMENDED TO THE 2020 AND SUBSEQUENT YEARS SOLICITATION AWARD AND APPROVAL OF ANNUAL EXPENDITURE CAPS AND PER CONTRACT CAPS OF ROUTINE SERVICES, SUPPLIES, MAINTENANCE AND PUBLIC WORKS MAINTENANCE PROJECTS

WHEREAS, Authorization for Solicitation, Award and Approval of Annual Expenditure Caps and per Contract Caps is an administrative and fiscal activity and is therefore not considered a project under CEQA, per CEQA Guidelines 15378(b), and is exempt under NEPA pursuant to 24 CFR 58.34(a)(2) and (3). This is not considered a choice limiting action and does not constitute a commitment of funding. Environmental reviews for individual activities undertaken by these procurements will be completed prior to project commitment or choice limiting actions.

NOW, THEREFORE, BE IT RESOLVED BY THE SACRAMENTO HOUSING AND REDEVELOPMENT COMMISSION:

Section 1. After due consideration of the facts presented in the recitals above the findings, including environmental findings, are found to be true and correct and are hereby approved and adopted.

Section 2. The Executive Director or her designee is authorized to solicit competitive bids and proposals, and award contracts according to adopted Agency Procurement Policy and Procedures for routine and recurring services, supplies, maintenance and public works maintenance projects set forth in Attachment 1.

Section 3. The Executive Director or her designee is authorized to execute contracts for routine and recurring services, supplies, maintenance and public works maintenance projects, in amounts not to exceed the annual expenditure cap or per contract cap set forth in Attachment 1.

Second Amended To The 2020 And Subsequent Years Solicitation Award And Approval Of
Annual Expenditure Caps And Per Contract Caps Of Routine Services, Supplies, Maintenance
And Public Works Maintenance Projects
Page 2

CHAIR

ATTEST:

CLERK



April 17, 2020

Sacramento Housing and
Redevelopment Commission
Sacramento, CA

Honorable Members in Session:

SUBJECT:

2019 Sacramento Promise Zone and P3 Program Update

RECOMMENDATION

Staff is presenting this information to the Commission for review prior to final review by the County of Sacramento.

Respectfully submitted,


LA SHELLE DOZIER
Executive Director

Attachment

**COUNTY OF SACRAMENTO
CALIFORNIA**

For the Agenda of:
May 5, 2020

To: Board of Supervisors of the County of Sacramento

Through: Navdeep S. Gill, County Executive

From: LaShelle Dozier, Executive Director, Sacramento Housing and Redevelopment Agency

Subject: 2019 Sacramento Promise Zone And P3 Update

Supervisory District(s): All

Overview

On April 29, 2015, the U.S. Department of Housing and Urban Development (HUD) designated a portion of the City of Sacramento and unincorporated Sacramento County as a federal Promise Zone under the Promise Zone Initiative (Initiative), and identified the Sacramento Housing and Redevelopment Agency (SHRA) as the Lead Organization to manage the Initiative. The Promise Zone, which is a ten year designation, does not confer any direct funding, but does provide preference and bonus points on federal grants and other resources for activities related to the Promise Zone goals, as well as other benefits. This presentation provides an update on the accomplishments of the Promise Zone team and over 150 collaborating partners working to expand resources and services in the Promise Zone in 2019.

Recommendations: Receive and file.

Measures/Evaluation

Not applicable.

Fiscal Impact

Not applicable.

BACKGROUND

On April 29, 2015, the U.S. Department of Housing and Urban Development (HUD) designated portions of the City of Sacramento and unincorporated Sacramento County as a federal Promise Zone under the Promise Zone Initiative (Initiative), and identified the Sacramento Housing and Redevelopment Agency (SHRA) as the Lead Organization to manage the Initiative. The Promise Zone designation does not confer any direct funding, but does provide preference and bonus points on federal grants and other resources for activities related to the Promise Zone goals, as well as other benefits. Attachment 1 provides an update on the accomplishments in 2019 of the Promise Zone team and over 150 collaborating partners working to expand resources and services in the Promise Zone.

DISCUSSION

Sacramento's Promise Zone encompasses some of the economically hardest-hit neighborhoods in the city and county – from Del Paso Heights in the North Area to Oak Park and the Avenues in the South County. It also includes portions of Downtown and Midtown and parts of two Board of Supervisor Districts and five City Council Districts. The Promise Zone is home to 127,893 residents of whom nearly 35% live in poverty. In the Promise Zone, 63% of the children read below grade level and the unemployment rate is 19%. The life expectancy of the residents of the Promise Zone is 72 years versus 79 outside the zone.

Promise Zone Goals

The Promise Zone goals are clear, transformational and achievable.

- Improve health and wellness by promoting healthy behaviors and increasing health interventions
- Improve educational opportunities from cradle to career
- Create jobs and accelerate job training and placement
- Increase economic activity within the downtown and neighborhood business districts
- Facilitate sustainable neighborhood revitalization activities that support safe and thriving communities

The City and County along with over 150+ committed and capable partners are aligned in efforts to significantly improve the lives of residents in the Promise Zone neighborhoods. Promise Zone partners are committed to aligning and directing local, federal, state, corporate and philanthropic funds

into the Promise Zone neighborhoods. Since receiving the designation in April of 2015, more than \$176 million in federal, state, and local government investments have been awarded to organizations and agencies as a direct result of receiving bonus points or support from the Promise Zone to create jobs, provide job training and placement, increase access to healthy foods, and improve educational opportunities primarily in the Promise Zone.

MEASURES/EVALUATIONS

Not applicable.

FINANCIAL ANALYSIS

Not applicable.

POLICY CONSIDERATIONS

Not applicable.

ENVIRONMENTAL REVIEW

Not applicable.

M/WBE AND SECTION 3 CONSIDERATIONS

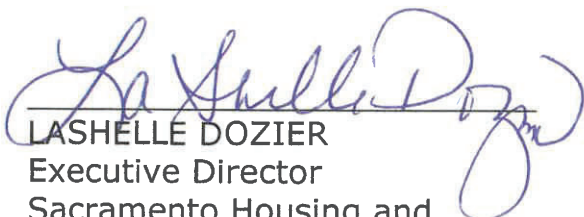
Not applicable.

Attachments:

ATT 1 – 2019 Year in Review

Respectfully submitted,

NAVDEEP S. GILL
County Executive


LASHELLE DOZIER
Executive Director
Sacramento Housing and
Redevelopment Agency

By: _____
BRUCE WAGSTAFF
Deputy County Executive

Attachments:

ATT 1 – 2019 Year in Review

2019 Year in Review Summary

2019 was another very successful year for Sacramento's Promise Zone. The opportunity to obtain the service of up to five AmeriCorps VISTA members for each Promise Zone designee continues to allow SHRA to use the services of four AmeriCorps VISTA members and one AmeriCorps VISTA Leader to increase our capacity to do the Promise Zone work.

In Sacramento, a Promise Zone Coordinator (Coordinator) manages and supervises Promise Zone AmeriCorps VISTA Members/VISTA Leader. The Coordinator is responsible for coordinating Promise Zone activities and processes that address issues of neighborhood housing development, public safety, job creation, training and placement, economic development, small business development financing, and neighborhood revitalization issues by using a coalition of community stakeholders and Promise Zone sub committees to advance the goals of the Promise Zone with a strong focus on researching, identifying and pursuing federal funding opportunities. The Coordinator is also responsible to represent the Promise Zone in the National Coalition of Promise Zones (NCPZ) and the California Affinity Group.

In March of 2019, SHRA hired a grant writer whose duties include but are not limited to supporting the Sacramento Promise Zone and the Performance Partnership Pilot Initiative Program (P3 Program) which provides housing stability to homeless youth prior to them receiving supportive services to help them reach education and career goals. He will identify, research, and apply for grants that align with the goals of the Promise Zone and P3 program. The grant writer will also focus on sharing grant opportunities with partner organizations and support partner applications.

In 2018 SHRA also hired a housing specialist whose duties include but are not limited to supporting the P3 Program by assisting with identifying housing accommodations and working with landlords to educate them on the benefits of housing tenants who are a part of the program.

National and State Coordination

In October of 2018, Dr. Michael Huff was hired and assigned to the San Francisco office of the Department of Housing and Urban Development - Office of Field Policy & Management as a Program Analyst (Community Initiatives) and he serves as a liaison to the Sacramento Promise Zone. Dr. Huff supports Promise Zone staff and partners to navigate federal agencies and programs, provide connections to federal agencies, and facilitate greater

access to federal grants, technical assistance, and other federal resources. He has been instrumental in engaging with Promise Zone partners to create Sacramento Promise Zone events such as the Sacramento Promise Zone Leadership Implementation Partner Convening, the Re-Entry Asset Mapping Project (RAMP), the Capital Region Opportunity Zone Workshops, and the Sacramento White House Opportunity and Revitalization Council (WHORC) Opportunity Zone Forum.

Sacramento Promise Zone staff continues to participate in two groups that provide opportunities for peer-to-peer exchanges, share best practices, and leverage the power of collaboration. One group is the California Affinity Group, which is a group of staff members from California Promise Neighborhoods, Promise Zones, a Performance Partnership Pilot area, city governments, school districts, community organizations, the United States Department of Education (ED), and the United States Department of Housing and Urban Development (HUD). This group meets regularly with the common goal of improving educational and employment opportunities for people living in many of California's most distressed communities.

The United States Department of Education's Place Based Initiatives Pilot Team, which includes Performance Excellence Partners (PEP) and Jobs for the Future (JFF), provides in-person technical assistance meetings for the California Affinity Group. The Peer Exchanges are designed to provide the opportunity to collaborate in-person on topics of interest. Some of the 2019 peer exchange topics included but were not limited to STEM schools and Career Pathway Transformations, school-community partnerships, and education best practice peer sharing (Cleveland/Akron). The California Affinity group also held best practice webinars which included topics such as strategic system building and implementation of full community schools.

The second group that the Promise Zone participates in is the National Coalition of Promise Zones (NCPZ). The NCPZ includes all 22 of the Promise Zone designees. There are four tribal, four rural, and fourteen urban communities represented. The NCPZ holds bi-weekly calls to share best practices, share resources, and to use collaborative practice to positively impact all 22 promise zones across the country. Sacramento Promise Zone serves on the steering committee for the NCPZ.

The NCPZ convened in Washington D.C. in November of 2019 to meet with representatives from Federal agencies. The goal of the trip was to provide updates on the work of the Promise Zones and continue to build relationships and lines of communication to increase the amount of resources, technical assistance, and funding in all Promise Zones.

Health and Wellness

Fun in the Sun Back-to-School Wellness Fair

SHRA Resident Services staff and the Sacramento Promise Zone Team partnered with health and wellness organizations to create the Fun in the Sun Back-to-School Wellness Fair, an event that brought health and wellness education, information, resources, and opportunity. The wellness fair included 20+ provider organizations that provided the Marina Vista and Alder Grove public housing communities with health screenings, health information, healthy food demonstrations, free haircuts, fitness activities and other health related opportunities. The wellness fair also partnered with Sacramento Food Bank and Family Services (SFBFS) to give away fresh produce to community member attendees.

Sacramento Promise Zone Community Nurse Corps (CNC)

In 2017, collaboration was established between the Sacramento Promise Zone and Samuel Merritt University to create the Sacramento Promise Zone Community Nurse Corps (CNC) which continued throughout 2019. Through CNC, a cohort of experienced, registered nurses from Kaiser Permanente serve at various local partner sites to address the Promise Zone's community health needs. The CNC aims to address some of the highest health needs of our region including: increasing access to healthy food, promoting physical activity, increasing access to health care, and reducing African American child deaths.

The CNC program was designed by Samuel Merritt University and Kaiser Permanente to provide working registered nurses the unique opportunity to achieve a bachelor's degree and gain the knowledge, skills, and attitudes needed to function within the health landscape of the 21st Century. As part of the degree program, the nurse scholar's intern with a community based organization working with underserved populations to study and learn firsthand about social determinants of health in an applied fashion. The community agencies gain the benefit of registered nurses conducting needs assessments, health education, and screenings without having to hire additional staff.

The CNC nurse scholars also perform strategic planning and create program planning documents based on research of evidenced-based practices/policies of other programs serving specialized populations. CNC nurse scholars have completed 5,000+ hours of community service hours at six community based organizations including La Familia's Maple Neighborhood Center, Twin

Rivers Public Housing, Mutual Assistance Network Firehouse Community Center, Martin Luther King Technology Academy, Health Education Council, and WellSpace Health.

Block by Block 2.0 – Healing Youth Trauma through Art

Sacramento Promise Zone provided support for the Crocker Art Museum's application to the Institute of Museum and Library Services Museums for America Grant. Crocker Art Museum was awarded \$227,909 to help launch and support "Block by Block 2.0" the Crocker's initiative to increase arts engagement, access and education in Sacramento's most vulnerable neighborhoods.

A 'Street Team' comprised of high school aged youth who live or go to school in the Promise Zone are paid stipends to plan and develop art opportunities in Sacramento Promise Zone neighborhoods. Various art mediums are used to engage with youth and help them deal with trauma that they face.

Sacramento Promise Zone staff members are also a part of the Art Impact Collective, a collective with Promise Zone community representatives, and community organizations including the Roberts Family Development Center, Sol Collective, Sojourner Truth African American Museum, and 916Ink that help to put Block by Block 2.0 opportunities in the community.

The Street Team helped to do the following:

- Held 22 Meetings (10 meetings in the PZ)
- 55 events - festivals, cultural events, art fairs, read ins (35 events in the PZ)
- 6 Pop up art events: (4 pop ups in the PZ)
- Participated 4 marches (MLK, Cesar Chavez, Pride, Black Women's March) (all 4 marches in the PZ)
- 8 Summer Night Lights/Night Life Turned Right/Summer Nights of Impact events (2 NLTR in the PZ)
- 3 Art Ark visits (3 visits in the PZ)

Educational Opportunities

Y-PLAN

The Y-PLAN Sacramento Healthy Cities Initiative is a multi-year action research effort to provide direct support to Health Linked Learning Pathways and the California Endowment Building Healthy Communities through the Y-PLAN (Youth-Plan, Learn, Act, Now!) educational strategy. Rather than being an add-on to already demanding school activities, Y-PLAN is aligned to the Common Core and fulfills Linked Learning Pathway and Academy requirements as an (a) integrated project and (b) innovative form of in-school civic work based learning.

During 2019, Health Professionals High School worked with Sacramento Housing and Redevelopment Agency staff to provide recommendations on how Promise Zone partners can best ensure Sacramento communities are “opportunity zones” for all. They took a special look at the housing challenges in their communities and how to best engage and support those living in affordable housing, or facing housing instability and homelessness.

African American Achievement Task Force

17 Community leaders, including Sacramento Promise Zone Coordinator Julius Austin, who have demonstrated expertise, knowledge of developing solutions to complex issues, and clear commitment to increasing student outcomes and narrowing opportunity gaps were recommended and then selected by Sacramento City Unified School District (SCUSD) Superintendent Jorge A. Aguilar to create the African American Achievement Task Force. The task force was charged with strategically using data informed research and practices to provide recommendations to the SCUSD school board that would unapologetically focus on changing the outcomes for Black/African American students and families.

The task force focused on the academic achievement of Black/African American students and the climate & culture of SCUSD schools. Key district student outcome indicators, including grade level readiness, graduation, A-G completion, and college and career readiness measurements were included in the analysis.

Ultimately, 26 recommendations were created and adopted by the SCUSD School Board on May 16, 2019. The task force also worked to create a three-year implementation plan for the recommendations. Recommendations began to be implemented during the 2019-2020 school year, including ending of the School Resource Officer Contract and requiring site with over

5% variance on suspension rate disproportionality to develop and implement a plan to reduce suspensions to at least the district average.

Summer Engineering Experience for Kids (SEEK)

The Sacramento Promise Zone continues to partner with the National Society of Black Engineers (NSBE), Councilmember Larry Carr, Sacramento Municipal Utilities District (SMUD), South Sacramento Christian Center (SSCC), and University of California Davis (UC Davis) to bring the Summer Engineering Experience for Kids (SEEK) Program to Sacramento. SEEK is a fun and engaging educational experience, led by engineering students and technical professionals. During the three-week program, 3rd through 5th graders worked in teams, using their knowledge to solve problems and create products while discovering the underlying math and science principles involved in these processes. Each week, the students take on a new project, culminating with a presentation, design competition and physical competitions that all parents were encouraged to attend.

In 2019, 14 UC Davis and Sac State University college student mentors led a daily average of 92 students in glider, gravity cruiser, and wind turbine curriculums. Students attended the camp free of charge to Sacramento Promise Zone families.

Sacramento State University in the Promise Zone

The Sacramento State University - Downtown campus is located in the Promise Zone. Sacramento State President, Robert Nelson, and other personnel have been very supportive Promise Zone partners and have worked with SPZ staff to identify ways to explore ways to accomplish Promise Zone goals and objective. They have also allowed the Promise Zone and partners to use the downtown campus facilities for meetings.

Sacramento State University also partnered with Align Capital Region to host the Summit on Educational Attainment for Working Age Adults at Sac State's Downtown campus in May. During the summit, the educational attainment initiative, ProjectAttain!, was introduced. ProjectAttain! has the ambitious goal to increase the number of working age adults in the greater Sacramento region with a degree, certificate or credential to 60 percent by 2025.

The Promise Zone initiative goals also align with and work in partnership with the CSUS Anchor University Initiative, President Nelsen's vision to deepen and strengthen the University's engagement with the community by transforming the campus into an "anchor university".

Job Training and Placement/Economic Development Activity

Jobs Plus

Jobs Plus is a multi-agency team that works with the residents at the Marina Vista and Alder Grove public housing communities to become employed or to participate in activities leading to employment (such as education and/or job training). Residents from the public housing sites can go to the Jobs Plus Center to receive assistance from SHRA staff and staff from partner organizations including the City Economic Development Team, Sacramento Employment & Training Agency (SETA), Valley Vision, the Greater Sacramento Urban League and other community stakeholders.

Financial Institution Partnership Opportunity (FIPO)

The Promise Zone, along with support from the Federal Deposit Insurance Corporation (FDIC), facilitated the 2018-19 Financial Institution Partnership Opportunity (FIPO) and launched the 2019-2020 FIPO. Eleven financial institution partners collaboratively identified a Sacramento Promise Zone project to fund via a bank-led RFP process. Two community based organizations in the Sacramento Promise Zone were announced as recipients of the 2019 Financial Institution Partnership Opportunity (FIPO) award on August 24, 2019. The 11-member FIPO partnership awarded \$115,000 to fund projects by the California Capital Financial Development Corporation Sacramento Promise Zone Microloan Program (\$65,000) and Franklin Neighborhood Development Corporation (FNDC) Mercado Project (\$50,000). The awards will enable California Capital and FNDC to create jobs and provide economic impact in the Sacramento Promise Zone, some of the most distressed and under-invested areas of Sacramento.

Four of the FIPO financial institution partners were made aware of the need for capacity building in the Promise Zone through their participation in the RFP process. As a result, the four partners have committed a total of \$100,000 to sponsor a year-long capacity building training to be facilitated by the Impact Foundry for 30 Sacramento Promise Zone Community Based Organizations.

Additionally, four FIPO partners contributed \$100,000 to sponsor year-long capacity building training with The Impact Foundry for 30 Sacramento Promise Zone community based organizations (CBOs).

Performance Partnership Pilot Initiative Program (P3) - Combating Youth Homelessness

In 2017, the Sacramento Housing and Redevelopment Agency (SHRA) was designated as a Performance Partnership Pilot Initiative Program (P3) awardee. The P3 program was launched in February of 2018. P3 is a collaborative effort between HUD, US Department of Education, the Department of Labor and local partners such as Lutheran Social Services of Northern California, Sacramento Regional Conservation Corps, Waking the Village, Wind Youth Services, and Volunteers of America working together to determine how federal policies and regulations might impact service provision to disconnected youth in our community. This is a pilot project that does not come with additional funds for staffing, services or additional vouchers, but whose goal it is to help youth achieve stable housing, education and/or employment goals through the creative waiving of barriers that exist in each federal department that hinder these goals.

The Sacramento P3 program uses a Housing First model by recognizing that youth need housing first—before any requirements to participate in services or to be clean/sober. P3 housing (via Housing Choice Vouchers) is one type of housing on the continuum. Provision of P3 housing will allow “flow” through the continuum. Most of the youth referred to P3 come from transitional housing and this “flow” allows more youth to access shelters and transitional housing in the continuum. The benefit that this provides to homeless youth, and the community at large, cannot be overlooked. Without this step in the continuum, there is little option for youth in transitional housing to move into housing with reduced support. This opens up other housing options with greater support to additional homeless youth.

The goal of the P3 program is to provide housing stability prior to being connected to experienced and proven service providers that will provide extensive case management as the youth pursue education, training and/or certification that will lead to livable wage jobs.

During 2019, the youth participants in the program have continued to receive case management services from the service provider organizations and the have worked in partnership with SHRA personnel to enter new participants into the program and help them to obtain housing. Over 50+ disconnected youth have been housed and are receiving supportive services to help them accomplish their educational and career goals.

Neighborhood Revitalization

The Sacramento Promise Zone team is utilizing the arts as another avenue to build vibrant communities and improve quality of life for residents inside the Promise Zone. The Sacramento Promise Zone team and art partners such as Crocker Art Museum, Sol Collective, 916 Ink, and Sojourner Truth African Heritage Museum have goals to use creative place-making, an emerging concept that combines arts, culture, and creativity to drive revitalization and livability outcomes in economically disadvantaged communities. Livability outcomes encompass community identity, public safety, environmental quality, job opportunities, and affordable housing and transit options. Through cross-sector collaboration with public agencies, private businesses, and arts organizations, the goal is to create opportunities within the Promise Zone for creative transformation and increased economic productivity.

Energy Sustainability

The Sacramento Municipal Utility District (SMUD) made a significant commitment to support residents in the Oak Park section of the Promise Zone. The mission of SMUD is to enhance the quality of life for their customers and community by providing creative energy solutions and promoting their core values of leadership, ingenuity, community and integrity. They have a goal to promote energy efficiency education to low-income customers in the Sacramento area through coordinated efforts with community service providers.

SMUD is committed to providing no-cost energy upgrades to improve housing stability for qualified low income residents, valued at \$4,614,249 during a five-year period. The upgrades are energy efficiency packages that may include deep energy retrofits, weatherization, and potentially rooftop solar for households with the highest electric bill burden. These housing and appliance upgrades will encourage more efficient use of power and conservation of energy. SMUD also committed to provide competitive needs-based college scholarships for students pursuing STEM degrees. These scholarships will improve regional economic development and help fill the workforce pipeline for hard-to-fill STEM careers. SMUD continues to be a key corporate sponsor of the SEEK Summer STEM camp.

SMUD Sustainable Communities Initiative

The SMUD Sustainable Communities Initiative is a community-focused initiative that aligns with SMUD's core purpose and vision to enhance the quality of life for all of its customers through innovative energy solutions. The program helps bring environmental equity and economic vitality to all communities in the SMUD service area, with special attention given to historically underserved neighborhoods.

SMUD has created a dynamic partnership with the Sacramento Promise Zone to focus efforts in the most underserved communities. SMUD and the Sacramento Promise Zone partnered with eight other organizations, Blue Shield of California, Greater Sacramento Urban League, Roberts Family Development Center, Sacramento Black Chamber of Commerce, SACOG, SAFE Credit Union, UC Davis Health, and United Way, to form the Sustainable Communities Promise Zone Collaborative. In 2019, the collaborative pledged a minimum of \$750,000 towards economic and workforce development initiatives that will be implemented in the Promise Zone over a three-year period. The first initiative, Promise Zone Energy Pathways: Triple Bottom Line Benefits for Sustainable Communities, was launched.

The Goal of the Promise Zone Energy Pathways

1. Promote understanding and skill set needed for careers in the renewable energy space
2. Catalyze the development of new career opportunities and skills in energy field
3. Benefit underserved communities in the Promise Zone and Sustainable Communities through beautification, environmental health, education, and job creation.
Primary mechanisms:
 - Placement of striking solar structures in key sustainable community locations.
 - Engage students and the community in educational programs that leverage the solar structures and related transferable careers through a 10-week curriculum with hands on training.
 - Workforce development training and job placement on-ramp with committed partners.

- Personal and professional skills and standards for successful interviewing and employment.
- Experience with tools and systems for installing rooftop solar.
- Math skills needed for entry level opportunities for solar installers, based on IBEW requirements.

Participants are going to know if a career in the solar industry is right for them, have the basic skillset to seek entry level positions, and know where to go to look for jobs with for profit partners.

Electrify America: Sac-to-Zero

A new zero emissions electric car share program has come to communities in the Sacramento Promise Zone. Electrify America launched the Sac-to-Zero initiative in November with the following goals:

- Positively impact Zero-Emission Vehicle (ZEV) awareness within the community
- Provide ZEV access to low-income and disadvantaged communities
- Increase use of ZEV technology
- Test economic viability of ZEV access initiatives
- Total investment of \$44M to launch initiatives

Envoy, a car sharing company funded in part by Electrify America, placed ZEVs and ZEV charging station infrastructure at two SHRA locations. Envoy's fleet will eventually feature more than 140 vehicles in over 70 different locations in Sacramento.

SHRA is collaborating with Envoy to help identify car sharing locations. Electric vehicles at public housing sites minimizes transportation barriers for residents and local community members without cars and significantly lessens the burden of performing everyday tasks such as grocery shopping, going to the doctor, picking up children from school and more. These affordable options also help promote a more equitable multi-modal transit culture by breaking down socioeconomic barriers to utilizing green transport.

SIMPL: Sacramento Integrated Multimodal Place-based Living Project

The Strategic Growth Council (SGC) allocated \$23 million in cap and trade revenues to SHRA to build a new light rail station and other improvements in the River District north of downtown which is located in the Promise Zone. The funding came from the the Transformative Climate Communities (TCC) Program which is a California Climate Investment (CCI) program administered by the SGC, and implemented by the Department of Conservation (DOC) and other partnering State agencies. The TCC Program provides funding for projects that reduce greenhouse gas (GHG) emissions through the development and implementation of neighborhood-level transformative climate community plans that include multiple, coordinated GHG emissions reduction projects that provide local economic, environmental, and health benefits to disadvantaged communities.

Housing

The Sacramento Housing and Redevelopment Agency's began redevelopment activities on the Twin Rivers public housing project which is located in the Promise Zone. The 22 acre 310-million-dollar neighborhood revitalization project is the largest housing project currently under construction Downtown. The project includes the redevelopment of 218 public housing units within with a 487 unit mixed use, mixed income community.

The Housing Strategy currently encompasses the demolition and redevelopment of the entire 22-acre Twin Rivers complex, including development of approximately 4 acres located immediately to the east of the public housing site. Public housing units will be replaced one-for-one within a larger 487-unit rental housing program both on- and off -site, comprising of 135 market rate, 134 low-income and 218 public housing units. All units will be intermingled and dispersed throughout the site – creating a true mixed-income community.

Unit types include townhouses, garden apartments, and 4-story apartment buildings. A mixed-use 4-story apartment building will also be located adjacent to the new Blue Line Light Rail station to take advantage of transit oriented development opportunities.

New and existing streets will reconnect the current site to the surrounding grid, tying the community back into the larger neighborhood. Taller buildings frame the edges of the development along heavier-trafficked streets, with the building heights stepping back along the smaller streets. Building facades will be articulated in order to maintain a fine-grained scale.

New units will be designed to meet the space and storage requirements of today's families, and incorporate energy-efficient and water-saving features and fixtures, such as Energy Star-rated appliances and central HVAC systems, programmable thermostats, low-flow toilets and showerheads, and appropriate levels of insulation.

Additional Collaborations

There are many collaborative efforts that also affect the Promise Zone area residents and communities and have goals that align with Promise Zone goals. Build.Black Coalition and Black Child Legacy Campaign are examples of some of those efforts.

Build.Black Coalition

The Build.Black. Coalition is promoting inclusive economic development and creating on-ramps to prosperity in an effort to transform lives and unite community by doing the following:

- Developing professional economic innovation learning communities that include economic leaders, investors and local entrepreneurs.
- Supporting emerging businesses with the New Idea Build.Black. Awards and Innovation Competition program that will recognize and support local economic development concepts and position awardees to attract further investment.
- Tracking results by identifying and disseminating lessons learned to key stakeholders in a written report and webinar, with the aim of increasing awareness of African-American economic development opportunities and strategies in the City of Sacramento.

The Build.Black. Coalition is improving outcomes and communities so Black youth can thrive, be healthy and be safe.

Black Child Legacy Campaign

The Black Child Legacy Campaign is a community-driven movement established by the Steering Committee on Reduction of African American Child Deaths, which is working to reduce deaths of African American children by 10% to 20% by 2020 in Sacramento County.

In Sacramento County, African American children die at twice the rate of any other ethnicity. The four leading causes of death are perinatal conditions, infant sleep-related deaths, child abuse and neglect and third party homicides.

Seven neighborhoods have the highest numbers of African American child deaths in the county. These neighborhoods are the focus of the Black Child Legacy Campaign. A Community Incubator Lead organization in each of the these neighborhoods has been charged with prevention and intervention efforts to reduce disproportionate African American child deaths in these four causes of death.

Youth & Family Collective/Fruitridge Community Collaborative

Youth & Family Collective (YFC) is a collection of charitable nonprofits in the Greater Sacramento region, joined by private-sector partners and government agencies. YFC integrates the complementary tasks of serving youth and families burdened by trauma by using a social impact model focused on organization integrated collaboration.

Healthy Food for All Coalition (Building Healthy Communities)

Healthy Food for All (HFFA) is a collaboration of community members and organizations working together to improve food access, production, and education in South Sacramento. The goal of the Collaboration is to support the community's vision for a healthy and just food system. They do this by partnering on events and sharing resources, services, and expertise through advocacy, local food production, healthy food access, partnership, and education.

Federal Opportunity

Opportunity Zones are a new community development program established by Congress in the Tax Cuts and Jobs Act of 2017 to encourage long-term investments in low-income urban and rural communities nationwide. The Opportunity Zones program provides a tax incentive for investors to re-invest their unrealized capital gains into Opportunity Funds that are dedicated to investing into Opportunity Zones designated by the governors of states. Sacramento Promise Zone staff has been working with the State of California Department of Housing and Community Development, the Governor's office, and the Los Angeles and San Diego Promise Zones to launch the program in California.

There is a great opportunity to leverage Opportunity Zones and the Sacramento Promise Zone. 17 of the 29 Opportunity Zone census tracts are also Sacramento Promise Zone census tracts.

Sacramento Opportunity Zones

Sacramento White House Opportunity and Revitalization Council (WHORC) Opportunity Zone Forum with WHORC Executive Director Scott Turner

White House Opportunity and Revitalization Council Executive Director, Scott Turner visited Sacramento for the Sacramento WHORC Opportunity Zone Forum in November of 2019. The City of Sacramento and Sacramento Promise Zone hosted Scott Turner and federal agency leaders during an Opportunity Zones roundtable with community leaders and a roundtable session with investors/developers to discuss best practices for revitalization, Opportunity Zone investments, and collaboration at all levels of government and business. Mr. Turner highlighted and shared success stories from communities around the country. He also discussed the continued streamlining, coordinating, and targeting of existing Federal programs towards Opportunity Zones.

Capital Region Opportunity Zone Workshop

Sacramento Promise Zone partnered with the City of Sacramento, KPMG, Small Business Administration, U.S. Department of Housing and Urban Development, and Valley Vision to put on the Capital Region Opportunity Zone Workshops on December 3, 2019 which provided an opportunity for community organizations, small business owners, and real estate investors and developers to learn more about Opportunity Zones (OZs) by participating in dynamic operational and technical sessions that showcased how they could leverage OZs for the social and economic benefit of the community.



April 15, 2020

Sacramento Housing and Redevelopment Commission
Sacramento, California

Honorable Members in Session:

SUBJECT Second Amended to the 2020 and Subsequent Years Authorization for Solicitation, Award and Approval of Annual Expenditure Caps and Per Contract Caps for Routine Services

RECOMMENDATION

Staff recommends adoption of the attached resolution which authorizes the Executive Director or her designee to: 1) solicit competitive bids and proposals, and award contracts according to adopted Sacramento Housing and Redevelopment Agency (Agency) Procurement Policy and Procedures for routine and recurring services and, 2) authorizes the Executive Director or her designee to execute contracts in amounts not to exceed annual expenditure or per contract amounts set forth for routine and recurring services.

CONTACT PERSONS

Elyse Jarvis, Contract Administrator, 916-440-1329
James Shields, Deputy Executive Director of Administration, 916-440-1319

SUMMARY

The attached resolution authorizes the Executive Director to solicit competitive bids and/or proposals, make awards, and enter into agreements with the responsive and responsible bidders and/or offerors for the services required in 2020 and the subsequent years as set out in Attachment 1.

The following services have been added to Attachment 1: 1) Criminal Background Check; 2) Electrical Repair Services; 3) General Maintenance Services; 4) HVAC Repair & Replacement Services; 5) Janitorial Services – Commercial; 6) Landscaping Services; 7) Plumbing Services; 8) Security Guard Services; 9) Tree Maintenance Services; 10) Vacant Lot & Property Landscape Maintenance Services.

BACKGROUND

As in previous years, the Agency will procure routine services for various activities such as general administration and operations. This report covers anticipated services needed during 2020 and subsequent years. If the length of the contract is greater than one year, the resolution authorizes the Executive Director to amend the contract each subsequent year for the dollar amounts listed up to the total number of years listed. Any

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procurement that exceeds \$100,000 that is not included in this report or in the adopted budget resolution will be presented individually for approval at a future Commission meeting.

FINANCIAL CONSIDERATIONS

Attachment 1 is an update to the document adopted in March 2020 and outlines the anticipated procurements for 2020 and subsequent years. This list is similar to the types of routine services that have been previously approved by the Commission and staff does not anticipate any substantial changes to the specifications.

As always, services will be procured by competitive bids and proposals in accordance with the Agency Procurement Policy and Procedures. Funds for the above services will be budgeted in the requesting departments' 2020 and subsequent years operating or project budgets.

POLICY CONSIDERATIONS

Agency procurement policy requires that all purchase orders and agreements for routine services, supplies and maintenance exceeding \$100,000 be approved by the Sacramento Housing and Redevelopment Commission. Any activities exceeding that amount that are not listed in Attachment 1 will be brought back to the Commission for review and approval. Actions proposed in this report are consistent with adopted Agency Procurement Policy and no changes to that policy are currently recommended.

ENVIRONMENTAL REVIEW

California Environmental Quality Act (CEQA) and National Environmental Policy Act (NEPA): Authorization for Solicitation, Award and Approval of Annual Expenditure Caps and per Contract Caps is an administrative and fiscal activity and is therefore not considered a project under CEQA, pursuant to CEQA Guidelines 15378(b), and exempt under NEPA pursuant to 24 CFR 58.34(a)(2) and (3). This is not considered a choice limiting action and does not constitute a commitment of funding. Environmental reviews for individual activities undertaken by these procurements will be completed prior to project commitment or choice limiting actions.

M/WBE AND SECTION 3 CONSIDERATIONS

Minority and Women's Business Enterprise requirements and Section 3 will be applied to all activities to the greatest extent possible and as required by federal funding and in accordance with the Agency's Section 3 Economic Opportunity Plan. All vendors, contractors and professional services will work with the Agency's Section 3 Coordinator, Sacramento Employment and Training Agency, the Greater Sacramento Urban League or similar programs, to promote employment opportunities.

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Respectfully submitted,


LA SHELLE DOZIER
Executive Director

Attachments

Attachment 1: Amended Anticipated Procurements for 2020 and Subsequent Years
Attachment 2: Amended Resolution – 2020 and Subsequent Years Solicitation

ATTACHMENT 1

AMENDED 2020 AND SUBSEQUENT YEARS AUTHORIZATION FOR SOLICITATION, AWARD AND APPROVAL OF ANNUAL EXPENDITURE CAPS AND PER CONTRACT CAPS OF ROUTINE SERVICES

Description	Annual Services Expenditure Caps	Maximum Length of Contract
Agency Branding and Videography	\$150,000 per contract	5 Years
Architectural Services	\$300,000 per contract	5 Years
Banking	\$75,000 per contract	5 Years
Countertop and Cabinet Repairs and Replacement	\$150,000 per contract	5 Years
Criminal Background Check	\$100,000 per contract	5 Years
Electrical Repair Services	\$250,000 per contract	5 Years
Energy Analyst Consulting	\$150,000 per contract	5 Years
Fire Protection Services	\$400,000 per contract	5 Years
Fire, Water, and Bio-hazard Remediation	\$250,000 per contract	5 Years
Furniture Rental for RAD Relocation	\$250,000 per contract	5 Years
General Construction Services	\$100,000 per contract	5 Years
General Maintenance Services	\$300,000 per contract	5 Years
Green Energy Analyst Consulting	\$100,000 per contract	5 Years
Hazardous Materials Abatement Services	\$400,000 per contract	5 Years
Hazardous Materials Assessment Inspection and Testing	\$400,000 per contract	5 Years
Housing Annual Recertifications, Interim Certifications, Mover Qualifications, HAP Contract Negotiations, and Applicant Qualifications - HCV	\$500,000 per contract	5 Years
HVAC Repair & Replacement Services	\$300,000 per contract	5 Years
Janitorial Services – Commercial	\$200,000 per contract	5 Years
Job Order Contracting Consulting and System Administrator Services	\$350,000 per contract	5 Years
Landscaping Services	\$1,000,000 per contract	5 Years
Market Study	\$150,000 per contract	5 Years
Pest Control Services	\$400,000 per contract	5 Years
Physical Needs Assessment	\$300,000 per contract	5 Years
Plumbing Services	\$250,000 per contract	5 Years
RAD Construction Management Software Maintenance	\$25,000 per contract	5 Years
RAD Engineering Services	\$200,000 per contract	5 Years
RAD Financial/Asset Repositioning Consultant	\$400,000 per contract	5 Years
Real Estate Appraisal	\$150,000 per contract	5 Years
Relocation Services	\$400,000 per contract	5 Years
Security Guard Services	\$400,000 per contract	5 Years
Temporary Staffing Services	\$750,000 per contract	5 Years
Testing Services for the Recruitment Process	\$100,000 per contract	5 Years
Training Services	\$150,000 per contract	5 Years
Tree Maintenance Services	\$200,000 per contract	5 Years
Wood Destroying Pests and Organisms – Inspections and Treatment	\$400,000 per contract	5 Years
Workplace Violence Prevention Services	\$100,000 per contract	5 Years
Vacant Lot & Property Landscape Maintenance Services	\$250,000 per contract	5 Years

RESOLUTION NO. SHRC-_____

ADOPTED BY THE SACRAMENTO HOUSING AND REDEVELOPMENT COMMISSION UNDER THE AUTHORITY DELEGATED TO THE COMMISSION PURSUANT TO CALIFORNIA HEALTH AND SAFETY CODE, SECTION 33202 BY RESOLUTION NO. RA 81-083 ADOPTED BY THE REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO ON OCTOBER 20, 1981, AND BY RESOLUTION NO. RA-83 ADOPTED BY THE REDEVELOPMENT AGENCY OF THE COUNTY OF SACRAMENTO ON OCTOBER 27, 1981, AND PURSUANT TO CALIFORNIA HEALTH AND SAFETY CODE SECTION 34292 BY RESOLUTION NO. HA 81-098 ADOPTED BY THE HOUSING AUTHORITY OF THE CITY OF SACRAMENTO ON OCTOBER 20, 1981, AND BY RESOLUTION NO. HA-1497 ADOPTED BY THE HOUSING AUTHORITY OF THE COUNTY OF SACRAMENTO ON OCTOBER 27, 1981.

ON DATE OF

April 15, 2020

SECOND AMENDED TO THE 2020 AND SUBSEQUENT YEARS SOLICITATION AWARD AND APPROVAL OF ANNUAL EXPENDITURE CAPS AND PER CONTRACT CAPS OF ROUTINE SERVICES, SUPPLIES, MAINTENANCE AND PUBLIC WORKS MAINTENANCE PROJECTS

WHEREAS, Authorization for Solicitation, Award and Approval of Annual Expenditure Caps and per Contract Caps is an administrative and fiscal activity and is therefore not considered a project under CEQA, per CEQA Guidelines 15378(b), and is exempt under NEPA pursuant to 24 CFR 58.34(a)(2) and (3). This is not considered a choice limiting action and does not constitute a commitment of funding. Environmental reviews for individual activities undertaken by these procurements will be completed prior to project commitment or choice limiting actions.

NOW, THEREFORE, BE IT RESOLVED BY THE SACRAMENTO HOUSING AND REDEVELOPMENT COMMISSION:

Section 1. After due consideration of the facts presented in the recitals above the findings, including environmental findings, are found to be true and correct and are hereby approved and adopted.

Section 2. The Executive Director or her designee is authorized to solicit competitive bids and proposals, and award contracts according to adopted Agency Procurement Policy and Procedures for routine and recurring services, supplies, maintenance and public works maintenance projects set forth in Attachment 1.

Section 3. The Executive Director or her designee is authorized to execute contracts for routine and recurring services, supplies, maintenance and public works maintenance projects, in amounts not to exceed the annual expenditure cap or per contract cap set forth in Attachment 1.

Second Amended To The 2020 And Subsequent Years Solicitation Award And Approval Of
Annual Expenditure Caps And Per Contract Caps Of Routine Services, Supplies, Maintenance
And Public Works Maintenance Projects
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CHAIR

ATTEST:

CLERK