



Sacramento Housing and Redevelopment Agency

Social Media Posting and Commenting Policy

Scope and Purpose

Scope - This policy applies to all users of this site.

Purpose - The purpose of this policy is to provide guidelines for appropriate use of this site. This site is intended to facilitate a polite and constructive dialogue between the Sacramento Housing and Redevelopment Agency (SHRA/Agency) and its constituents on matters of public interest. To further this purpose, the public is permitted to comment on posted items.

The Agency's social media site is intended for the benefit of all users, and any inappropriate or offensive material will detract from its purpose. The Agency will review posted comments and restrict or delete any information that would compromise the privacy, safety, or security of the public, the Agency, or the users of this site. Inappropriate comments may remain posted for a period of time prior to being noticed and deleted by an administrator. However, any such delay should not be construed as an approval of the comment or an exception to this policy.

Policy

Types of Content

The types of content that will be restricted or deleted include, but are not limited to:

1. Comments that are in any way off-topic or irrelevant to the subject matter of the item being commented upon.
2. Promotion or advertisement of a business or commercial interest.
3. Multiple copies of the same comment, or repetition of substantially similar comments as determined by the Agency at its sole discretion.
4. Promotion of, or opposition to, any political party, campaign, candidate, or proposition, unless such promotion or opposition is inherently related to the discussion of an item posted by the Agency.
5. Personally identifiable information of any individual or individuals, including, but not limited to, phone numbers, e-mail and physical addresses, social security numbers, birthdates or other identification numbers.

6. Threats to any person or organization.
7. Comments that contain language that is potentially libelous, vulgar, derogatory, profane, obscene, or defamatory; or links to content or images of that are sexual or pornographic in nature.
8. Advocacy, promotion, or encouragement of harassment or discrimination on the basis of any protected characteristics (e.g., race, religion, mental or physical disability, sexual orientation, gender, age, marital status, national origin, etc.) or status with respect to public assistance.
9. Advocacy, promotion, or encouragement of any illegal activity.
10. Solicitations of commerce.
11. False or misleading information, including impersonation of any other individual.
12. Information that may tend to compromise the safety or security of the public.
13. Content that violates the legal ownership interest of any other party.

For site security, hypertext links in comments are prohibited. Users may post only plain text links.

Commenting on This Site

Comments will be reviewed by the Agency's Public Information Officer or other authorized administrator. Responses will be posted during normal business hours, Monday through Friday.

By commenting, users are subject to the Terms of Service on this site. Posting comments to this site will grant the Agency and anyone reading this site permission to copy, distribute, make derivatives, display, or perform the commenter's work.

The comments posted on this site do not reflect the views of SHRA or its officers and employees. Reference in any comment to a viewpoint, product, service, entity, or organization is solely attributable to the individual commenter. Comments may not be reproduced for the purpose of stating or implying Agency endorsement or approval of any viewpoint, product, service, entity, or organization.

Content posted on this site is a public record and therefore subject to the Public Records Act and public disclosure.

Comments made through this site in no way constitute a legal or official notice or comment to SHRA or any official or employee of the Agency for any purpose.

Media queries and/or comments will not be answered on this site. Members of the media are requested to contact the Public Information Officer at (916) 440-1355.

This policy is subject to revision at any time to ensure the use of this site is consistent with its purpose as a limited forum.

This policy will be made available to the public by hyperlink and may be revised as the Agency deems appropriate in its sole discretion.

General Disclaimer

The Agency provides external links solely for its readers' information and convenience. Additionally, this site may contain links to advertising or other content posted by the host site. Upon selecting a link to an external website, a reader accepts that he or she is navigating away from Agency content and is subject to the privacy and security policies of the owners, sponsors and/or authors of the external website.

The Agency:

1. Reserves the right to restrict or remove any content that is deemed in violation of this policy, any other Agency policy, or any applicable law.
2. Disclaims any and all responsibility and liability for inappropriate material posted by visitors.
3. Disclaims any and all responsibility and liability for any materials that the Agency deems inappropriate for posting that cannot be removed in an expeditious and otherwise timely manner.
4. Does not control or guarantee the accuracy, relevance, timeliness, or completeness of information contained on a linked website.
5. Does not endorse the organizations sponsoring linked websites or the views they express or the products/services they offer.
6. Cannot and does not authorize the use of copyrighted materials contained in linked websites. Users must request such authorization from the sponsor of the linked website.
7. Is not responsible for transmissions users receive from linked websites.
8. Does not guarantee that external websites comply with Section 508 (Accessibility Requirements) of the Rehabilitation Act.
9. Does not endorse any entity, product, service, or organization referenced by, or within, any linked site. These references are not intended to reflect the opinion of the Agency, its

officers or employees, or its related entities concerning the significance, priority, or importance to be given the referenced entity, product, service or organization, and may not be quoted or reproduced for the purpose of stating or implying Agency endorsement or approval of any product, person, service or organization.