



NEWS RELEASE

CONTACT:

Angela Jones, Public Information Officer
(916) 440-1355, or (916) 919-3090

FOR IMMEDIATE RELEASE

October 20, 2020

SERA PROGRAM APPLICATION DEADLINE EXTENDED FOR HELP PAYING RENT DUE TO JOB LOSS FROM COVID-19

Sacramento, CA | Sacramento housing officials have extended the deadline to apply for help paying past due rent under the new Sacramento Emergency Rental Assistance (SERA) Program to Thursday, October 29, 2020.

The SERA program, created by Sacramento Housing and Redevelopment Agency, in partnership with the City and the County of Sacramento, provides temporary rental assistance to pay past due rent for residents who are experiencing loss or reduction in income because of COVID-19. Residents are eligible to apply if they are renting housing in the cities of Sacramento, Folsom, Isleton and Galt, or the unincorporated County of Sacramento, and were employed but experienced loss of or reduction in wages due to COVID-19.



The application process opened Friday, October 9, 2020. Residents can apply through Thursday, October 29, 2020, and must complete the application online at www.shra.org/sera. Applicants can receive help uploading required documents and other technical assistance in person at 816 Revere Street (Alder Grove) and 480 Redwood Avenue, between 8:00 a.m. and 5:00 p.m., from October 9th through October 29th.

Applicants must meet additional criteria in order to qualify for the rental assistance to be paid to their landlord or rental property owner. To be income qualified for the program, the gross household income for families or individuals must be at or below 50% AMI. Priority will be given to, 1) families with minor children and income at or below 30% Area Median Income (AMI); 2) families with minor children and income at or below 50% AMI; 3) Families without minor children with income at or below 30% AMI; 4) Families without minor children with income at or below 50% AMI. Residents living in public housing or receiving ongoing rental assistance are not eligible to apply. Funding for the SERA program will end December 31, 2020; however, the program may close early if all funds are exhausted before the end of the year.

Eligible applications will be placed in a computerized random order. Preferences will be given to families with minor children, families at 30% Area Median Income (AMI) and lower, and families with completed applications. Rental assistance payments may be issued up to \$4,000 per household for past due rent with the balance applied to current rent payments if the applicant is still unemployed. Payments will be made directly to the landlord. Landlords will be asked to sign a statement of non-eviction.

1-1-1-1



SHRA (www.shra.org) is a Joint Powers Authority created by the City and County of Sacramento to represent both jurisdictions for affordable housing and community redevelopment needs. SHRA has a FY 2020 budget of \$211.9 million and 246 employees. The Agency owns and/or manages approximately 3,200 units of affordable housing and is one of the largest landlords in Sacramento. SHRA also administers approximately 13,200 rent assistance vouchers per month.

(916) 444-9210 | TTY 711 or 1 (800) 855-7100 | www.shra.org



The City of Sacramento received \$89.6 million in Coronavirus Relief Funds (CRF) from the federal Coronavirus Aid, Relief and Economic Security Act (CARES) to address the distressing effects of COVID-19 on the local economy. The City has provided a total of \$4.7 million in Coronavirus Relief Funds to SHRA to administer homeless rental assistance activities.

For more information, go to www.shra.org/sera.

#