



MINUTES

Sacramento Housing and Redevelopment Commission (SHRC)

Regular Meeting

November 19, 2014

Meeting noticed on November 14, 2014

ROLL CALL

The Sacramento Housing and Redevelopment Commission meeting was called to order at 6:00 p.m. by Chair Alcalay. A quorum of members was present.

MEMBERS PRESENT: Alcalay, Chan, Griffin, Macedo, Morgan, Morton, Raab, Stivers

MEMBERS ABSENT: Creswell, Johnson (one vacancy)

STAFF PRESENT: Vickie Smith, LaShelle Dozier, David Levin, Christine Weichert, Susan Perry, Jim Shields, Geoff Ross, MaryLiz Paulson, Tyrone Williams, Kyle Flood, Darrin Samford

APPROVAL OF AGENDA The chair announced that the Fair Housing item would be postponed to a future meeting. He also announced that items 4 and 5 would be approved together.

APPROVAL OF MINUTES

1. November 5, 2014 minutes were approved.

CITIZENS COMMENTS

2. Several residents commented about issues at 600 I Street including: Leoma Lee, Pat Forte, Lenora Ardrey, William Grant, Cheryl Watson, Charles Lingenger. Issues they brought up included:

- 1) Non-residents accessing resident areas (eg. swimming pool and exercise room) creating a sense of vulnerability. This included reports that unwelcome visitors could enter individual locked apartments and items were taken from their apartments.
- 2) Desire to have card access to the building installed
- 3) Need for Neighborhood Watch
- 4) More Security needed at 600 I Street
- 5) Report of tenant not controlling dog

Chair Alcalay requested an analysis of the situation and a plan to address the issues raised. LaShelle Dozier indicated that staff would report back on the issues at a future meeting.

CONSENT

3. 2015 and Subsequent years authorization for Solicitation and Award and approval of Annual Expenditure Caps and Per Contract Caps for Routine Services

The Commission recommended approval for the item listed above. The votes were as follows

AYES: Alcalay, Chan, Griffin, Macedo, Morgan, Morton, Raab, Stivers

NOES: none

ABSENT: Creswell, Johnson

PUBLIC HEARING

4. Authorization of Leases and a Non-Exclusive License Agreement at Housing Authority Owned Properties for the provision of Resident Service Programs – City report
5. Authorization of Leases and a Non-Exclusive License Agreement at Housing Authority Owned Properties for the provision of Resident Service Programs – County report

MaryLiz Paulson presented the item.

The Commission recommended approval for the items listed above. The votes were as follows

AYES: Alcalay, Chan, Griffin, Macedo, Morgan, Morton, Raab, Stivers

NOES: none

ABSENT: Creswell, Johnson

STAFF REPORTS/ACTION ITEMS

6. Approval Of Pre-Development Agreement And Disposition And Development Agreement With Sacramento Habitat for Humanity For Five 43rd Avenue Properties 43rd avenue DDA with Habitat

Darrin Samford presented the item. Monte Morris and Sam Gambino from Habitat for Humanity were introduced.

The Commission recommended approval for the item listed above. The votes were as follows

AYES: Alcalay, Chan, Griffin, Macedo, Morgan, Morton, Raab, Stivers

NOES: none

ABSENT: Creswell, Johnson

7. Allocation of Supplemental Annual Administrative Fees from Multifamily Low-Income Mortgage Revenue Bond Financed Developments to the Housing Authority for Affordability and Supportive Services

Christine Weichert presented the item.

The Commission recommended approval for the item listed above. The votes were as follows

AYES: Alcalay, Chan, Griffin, Macedo, Morgan, Morton, Raab

NOES: none

ABSENT: Creswell, Johnson

ABSTAIN: Stivers

8. Approval Of Tax-Exempt Bonds For Anton Butano Apartments

Christine Weichert presented the item. Steve Eggert and Rachel Green from Anton Development were introduced.

The Commission recommended approval for the item listed above. The votes were as follows

AYES: Alcalay, Chan, Griffin, Macedo, Morgan, Morton, Raab, Stivers

NOES: none

ABSENT: Creswell, Johnson

9. Approval of SHRA Commission Resolution to honor outgoing County Supervisor Jimmie Yee

The Commission recommended approval for the item listed above. The votes were as follows

AYES: Alcalay, Chan, Griffin, Macedo, Morgan, Morton, Raab, Stivers

NOES: none

ABSENT: Creswell, Johnson

PRESENTATIONS

9. SHRA Media Strategy

Angela Jones, SHRA Public Information Officer presented the item.

Commissioners made the following suggestions:

- Creation of a success indicator benchmark and surveys of the database list of email recipients that would receive communications from the Agency.
- Monthly email campaign featuring newsworthy items.
- Use Agency communications to raise the level of significance in the Commission's role.
- Use applications like Twitter and Facebook as measuring tools for effective communications.
- Creation of a newsletter that could be emailed as a "Keep you in the know" messaging tool.
- Quarterly report to the SHRC on progress with the Agency's communications and media strategy.

Commissioner Griffin offered to provide the contact information for the person who does communications for the San Juan Unified School District.

10. Fair Housing Presentation – item postponed to future meeting.

EXECUTIVE DIRECTOR REPORT

LaShelle Dozier reviewed the following:

- SHRA commission holiday party is December 10th.

COMMISSION CHAIR REPORT

none

ITEMS AND QUESTIONS OF COMMISSION MEMBERS

Bill Chan indicated that he would bring a card to the next meeting for Dwain.

Mark Stivers announced that the December 10th meeting would be his last meeting.

ADJOURNMENT

As there was no further business to be conducted, Chair Alcalay adjourned the meeting at 7:40 p.m in memory of Toby Johnson.

AGENCY CLERK