



INVESTING IN COMMUNITIES

**Sacramento County – Department of Transportation
Sacramento Housing and Redevelopment Agency**

JOINT MEDIA RELEASE

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GROUNDBREAKING KICKS OFF START OF \$3.3 MILLION OLD FLORIN TOWN STREETScape IMPROVEMENT PROJECT

Sacramento CA – With golden shovels in hand, nearly a dozen officials from Sacramento County, Sacramento Housing and Redevelopment Agency and the local business community turned a pile of dirt on April 15 signaling the official start of construction for the Old Florin Town Streetscape Improvement Project at Florin Road and McComber Avenue in the South County area. The project includes transportation enhancements based on the Old Florin Town Corridor Plan and Florin Road Streetscape Master Plan adopted by Sacramento County.



Supervisor Jimmie Yee (District 2) said the improvements are considerate of the Old Florin Town Historical District and will create a pedestrian friendly environment in order to encourage further development along this corridor.

“The project will make Old Florin Town more economically competitive in this region and, importantly, the improvements were designed without having to remove or relocate any of the historic structures in the area,” said Supervisor Yee.

Supervisor Don Nottoli whose Fifth District previously included the Old Florin Town area, was instrumental in the efforts to complete the Streetscape Master Plan and continues to be a strong advocate for transportation improvements in the Old Florin Town community.

“Florin Road is a very busy street with lots of cars and trucks and these improvements are going to transform this area into more than more than just corridor for people to pass through,” said Supervisor Nottoli. “They’ll come here to do business, to worship, to support the local restaurants and employment opportunities, and to learn about the history of this community.”

Supervisor Phil Serna noted the merits of the project and the impact on the local economy.

“This project is going to provide work for 200 people for several months, and it also requires that certain construction materials be purchased from manufacturers in the United States,” said Supervisor Serna.

Officials say the \$3.3 million project includes many benefits to the surrounding community such as preserving the unique identity of Old Florin Town through use of decorative features such as water tower features, landscaping and plaza enhancements; improved pedestrian safety by installing sidewalks and decorative street lighting; two new traffic signals with signalized crossings at Florin Road and McComber Street and at Florin Road and Pritchard Road/McCurdy Lane; improved mobility for all travel modes with new ADA accessible curb ramps, bicycle lanes, and bus turnouts; and increased traffic safety with a modified railroad crossing and new flashing beacons and crossing arms.

Sacramento Housing and Redevelopment Agency has provided funding for the planning and design work on the project and a multi-faceted role in community revitalization which has many components.

Sacramento Housing and Redevelopment Agency has provided funding for the planning and design work on the project and plays a multi-faceted role in community revitalization.

“We’re very involved in the housing component of communities, such as the Colonial San Martin development that we funded farther down on Florin Road, as well as the infrastructure that lays the groundwork for streetscape projects like this one, and activities that benefit residents such as the rehabilitation of the former East Florin Grammar School that housed an adult day program and now provides after school programs for children,” said SHRA Executive Director La Shelle Dozier.

The project was funded with Federal Transportation Funds provided by the SACOG Community Design Program, in addition to \$1.5 million in Community Development Block Grant (CDBG) funds from SHRA, and local matching funds. The project is expected to be completed by October 2014.

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