

**Choice Neighborhood Initiative
Anchor Institutions**

Definition of Anchor Institutions (FY 2012 CNI Implementation Application):

Anchor institutions are place-based entities that have regional significance and are permanently rooted, economic drivers in specific locales – generating jobs, creating local business opportunities, and contributing in significant ways to the development of human, social and cultural capital. They include universities, hospitals, sports facilities, performing arts and other major cultural facilities (like museums and libraries) public utilities and some very large churches and corporations.

Anchor Institution Engagement (FY2012 CNI Implementation Application) – applicants could receive up to 3 points depending upon the location and role the identified anchor institution(s) played in the transformation of the neighborhood

Effectively facilitating neighborhood change beyond the footprint of distressed public or HUD-assisted housing requires engaging anchor institutions. You will receive up to 3 points if your application describes how your strategy has engaged anchor institutions for the targeted neighborhood and will result in a revitalized neighborhood that builds on the existing relationships and contributions of the anchor institutions as cited above. To receive full points, the anchor institution must be located within 1/2-mile of the perimeter of the target neighborhood. You may receive fewer points if it is not physically located within 1/2-mile of the perimeter of the target neighborhood, but you have adequately described its relationship to and demonstrated its impact on the neighborhood. You may also receive fewer points if the anchor institution(s) has less of an impact on the transformation of the neighborhood. You will receive zero points for failure to address the mandatory criteria of this rating factor, for lack of specificity, or if justification for designation as an anchor institution is weak.

Examples of Anchor Institutions Elsewhere:

- **Norwalk, Connecticut**
 - Norwalk Community College – located outside of target neighborhood- key partner in delivery of workforce and continuing education programming to residents, committed to delivering educational programs in new community space to be developed in the target neighborhood
- **Chicago, Illinois**
 - University of Chicago – located in target neighborhood – leveraging improvements to public safety, local resident hiring program, commercial reinvestment through new construction and University population growth, piggybacking on existing technology access and expanding to larger neighborhood
- **New Orleans, Louisiana**
 - African-American Museum – museum development used as opportunity to establish training program in skilled building trades
 - Tulane Health Clinic – relocate new facility to target neighborhood to permit expansion of services
 - Total Community Action – expansion of existing Head Start program and provision of other family services

- **Milwaukee, Wisconsin**
 - Silver Spring Neighborhood Center – located in neighborhood – provides health and social services, recreation, early childhood education, after-school programming, adult education, employment and housing assistance, community organizing, emergency services, advocacy and other support services. Has partnerships with over 50 agencies.
 - Milwaukee Public Schools/Browning Elementary School – connected with SSNC to provide seamless wraparound services to students and parents in the neighborhood, including moving from early education directly to the elementary school
- **Salisbury, North Carolina**
 - Livingstone College – in neighborhood for over 100 years, offers degree programs in business, education, social work, liberal arts, science, and mathematics
 - Salisbury-Rowan Community Action Agency – WIA skills training, GED, Head Start/Early Head Start and other services
 - Salisbury Community Development Corporation – developing affordable housing via acquisition/rehab or new construction, also offers financial literacy and involved in foreclosure prevention
 - J.C. Price American Legion Post #107 – offers programs focused on youths around major holidays, back to school, and annual carnival
- **Springfield, Massachusetts**
 - Local Health Center - building a new facility in community and also employs residents
 - Museum District
 - Springfield Technical Community College