



NEWS RELEASE

CONTACT:
Angela Jones, Public Information Officer
(916) 440-1355, or (916) 919-3090
www.shra.org

FOR IMMEDIATE RELEASE

HOUSING AND REDEVELOPMENT AGENCY SEEKS PUBLIC INPUT TO IMPROVE WEBSITE

May 11, 2007 - Sacramento, CA. The Sacramento Housing and Redevelopment Agency is inviting the public to take an online survey to help improve its website as a way to provide better customer service.

"People are increasingly going to company websites to get information and do business," said SHRA Public Information Officer Angela Jones. "We want to make sure this valuable communication tool is effectively and efficiently meeting our customers' needs and the best way to find out is to ask."

The public is invited to fill out the short questionnaire by going to the Agency's website at www.shra.org and clicking the survey link on the homepage. Jones says no personal information will be collected or shared in order to ensure privacy and confidentiality.

Agency research indicates that most website visitors are interested in information about low-income housing and homebuyer assistance programs, job openings, bidding contract opportunities, and financial assistance for affordable housing developers.

The survey takes about five minutes to complete. Respondents will be asked about their experience using the current website and will be able comment on what types of features, functions and information they would like the new website to contain. For more information, call (916) 440-1355.

SHRA (www.shra.org) is a Joint Powers Authority created by the City and County of Sacramento to represent both jurisdictions for affordable housing and community redevelopment needs. The Agency is the leading public developer of affordable housing and oversees residential and commercial revitalization activities in 14 redevelopment areas throughout the City and County. SHRA has a FY 2007 budget of \$233.8 million and approximately 302 employees. The Agency owns and manages 3,144 units of public housing and is one of the largest landlords in Sacramento. SHRA also administers approximately 11,000 rental assisted vouchers per month.

"One Community, One Vision"
630 I Street, Sacramento, California 95814
(916) 444-9210 phone (916) 441-1197 fax