

OUR DREAM STREET

Fruitridge Pocket Neighborhood



CONTACT:

Angela Jones, SHRA Public Information Officer
(916) 440-1355, or (916) 919-3090

Cindy Slagter, Rebuilding Together Program Coordinator
(916) 320-7117 (Event day only)

FOR IMMEDIATE RELEASE

April 13, 2005

SOUTH SACRAMENTO COUNTY NEIGHBORHOOD WILL BE FLOODED WITH VOLUNTEERS FOR “OUR DREAM STREET 2005”
*Local effort part of nationwide annual marathon by “Rebuilding Together”
to spruce up more than a dozen homes for seniors and low income residents*

Sacramento, CA. A special opening ceremony will kick off National Rebuilding Together Day on Saturday, April 30, 2005, at 7:30 a.m., in Jack Davis Park at 44th Street and 16th Avenue in Sacramento. Approximately 800 to 1,000 volunteers from the greater Sacramento area and neighboring counties will converge on the Fruitridge-Pocket community in the Stockton Boulevard Redevelopment Area to spruce up 15 homes owned by low-income residents, most of whom are seniors and/or disabled. A neighborhood church will also be included in the work day. Volunteers will work throughout the day until about 4 p.m.

The opening ceremony will feature Gary Davis, Board President, Rebuilding Together; County Supervisor Roger Dickinson, County Executive Terry Schutten, and Anne Moore, Executive Director, Sacramento Housing and Redevelopment Agency (SHRA).

This is the first time the event has taken place in the unincorporated south area of Sacramento County since the inception of Rebuilding Together in 1991.

"This collaborative effort demonstrates that the agencies involved in this Our Dream Street event are committed to improving the quality of life in our diverse community," said Supervisor Roger Dickinson. "The 15 resident homeowners are truly deserving of these home improvements. For many of the residents, many of whom have been in the area for more than 20 years, these improvements are literally dreams come true."

(more)

The Our Dream Street Project is one of the most successful activities of Rebuilding Together, a national not-for-profit organization that works through a local multi-agency volunteer effort to improve the living conditions for low-income homeowners.

More than 770 homes in the Sacramento area have been improved through Rebuilding Together since its inception in 1991 with the help of \$4,802,000 in funding and 24,000 volunteers. The annual one-day event uses skilled and unskilled volunteers to improve the physical and cosmetic aspects of homes in the targeted street or neighborhood. Work crews will be doing interior and exterior repairs such as painting, installing fences, repairing roofs, landscaping, and many other kinds of home repair and safety modification activities.

“Thousands of people in the area live in unsafe conditions and deteriorated neighborhoods because they are unable to maintain their home due to financial and physical hardships,” said Gary Davis, Board President for Rebuilding Together. “This event changes that reality in 15 homes because of the generosity of our volunteers and sponsors.”

The Sacramento Housing and Redevelopment Agency has partnered with Rebuilding Together for the past four years on the Dream Street to improve more than 60 homes in the Del Paso Heights and Avondale neighborhoods of Sacramento.

“We’re thrilled to support this exciting event for the fifth year in a row,” said Anne Moore, Executive Director of SHRA. “This project is such an important tool that we can use to help revitalize our low-income communities and create a catalyst to restore neighborhood pride, and it really makes a big difference for the people who live here.”

Other event sponsors include Ascent Builders, Environmental Resources Management, Geomatrix Consultants, Home Depot, Intel, John Deterding Company, NEC Electronics America, Inc., Nehemiah Corporation, Union Bank of California, Panattoni Construction, Reeve-Knight Construction, Siemens Transportation, Teichert Foundation, USAA and World Savings

#####