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**FOR IMMEDIATE RELEASE**  
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**DEL PASO BOULEVARD BEAUTIFICATION PROJECT  
BEGINS CONSTRUCTION**

*New gateway and median enhancements represent  
\$1.5 million reinvestment in the community*

**Sacramento, California.** The City of Sacramento Department of Transportation and the Sacramento Housing and Redevelopment Agency (SHRA) will break ground on the Del Paso Boulevard Streetscape Improvement project on Wednesday June 22, 2005, at 6 p.m., near Sammy's Restaurant at 2021 Del Paso Boulevard in the North Sacramento neighborhood. City officials including Council Member Sandy Sheedy whose district includes the Del Paso Boulevard area and others from the Department of Transportation, SHRA and community representatives will be in attendance.

In 2002, the City Council adopted the Del Paso Boulevard Streetscape and Beautification Master Plan which had been prepared through a series of community workshops. The Master Plan contains immediate and long range design concepts to revitalize and beautify Del Paso Boulevard and to capitalize on its unique identity as a historically significant commercial corridor. The Master Plan covers a one mile stretch on Del Paso Boulevard from Highway 160 to Lampasas Avenue.

The groundbreaking ceremony will kick off Phase I of the streetscape, which targets improving the stretch between the Highway 160 entrance to Del Paso Boulevard and El Camino Avenue. Phase I improvements include enhanced pedestrian crosswalks, pedestrian scale lighting, new median landscaping and public art in the median.

In addition to the Phase I improvements, the project will upgrade the entrance from Highway 160. A decorative wall, entry way signage, and additional landscaping will complement improvements to the Globe Light Rail station being designed by Regional Transit.

The Phase I project will invest nearly \$1.5 million of North Sacramento Tax Increment funds back into the community and is scheduled to be completed in the fall of 2005.

**SHRA** ([www.shra.org](http://www.shra.org)) is a Joint Powers Authority created by the City and County of Sacramento to represent both jurisdictions for affordable housing and community redevelopment needs. SHRA oversees residential and commercial revitalization activities in 13 redevelopment areas throughout the City and County. The Agency is the leading public developer of affordable housing. SHRA has a FY 2005 budget of \$222 million and approximately 325 employees. The Agency approximately 3,200 units of public housing and is one of the largest landlords in Sacramento. SHRA also administers about 11,000 rental assisted vouchers per month.

*"One Community, One Vision"*  
630 I Street, Sacramento, California 95814  
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[www.shra.org](http://www.shra.org)