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FOR IMMEDIATE RELEASE
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MEDIA ADVISORY & PHOTO OP

**SANTA AND SACRAMENTO SHERIFF'S DEPUTIES VISIT
HOUSING AUTHORITY TO DELIVER
GIFTS AND HOLIDAY FOOD BASKETS**

What: 30 families who live in public housing will receive holiday food baskets and gifts for children from Santa and Sheriff's Deputies; Deputy Roz McDaniel will receive special honors for her hard work and dedication to this annual event; Deputies will serve refreshments.

When: Friday, December 24, 2004
9:00 a.m. to 10:30 a.m.

Where: Dos Rio Community Center
321 Eliza, Sacramento

Who: Sacramento County Sheriff's Deputies and Santa Claus, JBANTA Resources, and SHRA.

Why: SHRA and JBANTA work together to provide enrichment programs and services for residents in public housing. JBANTA has had an ongoing relationship with Sheriff's Department, who last year included the housing authority in its annual Main Jail Division Toy and Clothing Drive which has been taking place for the past three years. The event shows the Sheriff's Deputies as positive role models among people that often have a negative view of law enforcement.

Photo Ops: Plaque presentation, dance performance by children ages 9 to 12, Santa and Sheriff's Deputies hand out gifts.

SHRA is a Joint Powers Authority created by the City and County of Sacramento to represent both jurisdictions for affordable housing and community redevelopment needs. SHRA oversees residential and commercial revitalization activities in 13 redevelopment areas throughout the City and County. The Agency is the leading public developer of affordable housing. SHRA has a FY 2004 budget of \$196 million and approximately 328 employees. The Agency owns 3,200 units of public housing and is one of the largest landlords in Sacramento. SHRA also administers about 11,000 rental assisted vouchers per month.