



MEDIA ADVISORY

CONTACT:
Angela Jones, Public Information Officer
(916) 440-1355, or (916) 919-3090
www.shra.org

CITY AND OAK PARK COMMUNITY PLAN CELEBRATION TO KICK OFF DEMOLITION OF TWO TROUBLESOME LIQUOR STORES

Redevelopment Agency will offer the lots for development of affordable single family homes

What: The City of Sacramento, Sacramento Housing and Redevelopment Agency (SHRA) and Oak Park community will hold a demolition kick-off and community march celebration at the sites of two troublesome neighborhood convenience stores where liquor was sold. The markets will be torn down as part of a community revitalization project to make way for new affordable single family housing.

When: Saturday, April 14, 2007 – 10:00 a.m.

Where: Washington Market, 3700 2nd Avenue (Oak Park), Sacramento
Days Market, 3536 20th Avenue (Oak Park), Sacramento (11:30 a.m.)
Community members will march on the sidewalk from the Washington Market south on 37th Street to Broadway/Martin Luther King, Jr. Boulevard; south to 20th Avenue to the Days Market to complete the celebration.

Who: Sacramento City Councilmember Lauren Hammond; Anne Moore, Executive Director, Sacramento Housing and Redevelopment Agency; Oak Park Neighborhood Association; Second Saturday Oak Park Clean Up Program.

Why: Over the years, the Washington and Days Markets have been magnets crime, drug dealing, loitering, and trash and other blighting problems. Both of these properties were non-conforming uses in primarily single-family neighborhoods. In light of many complaints, there has been widespread community support for the redevelopment and reuse of these properties. Once the structures are demolished, the sites will become development opportunities for single family affordable housing.

Visuals: Remarks by city and redevelopment agency officials and community representatives; construction tractor kicks off site demolition at Washington Market; groups of people rallying and walking from 37th Street to 20th Avenue; removal of Days Market sign and installation of new construction sign.

###

SHRA (www.shra.org) is a Joint Powers Authority created by the City and County of Sacramento to represent both jurisdictions for affordable housing and community redevelopment needs. The Agency is the leading public developer of affordable housing and oversees residential and commercial revitalization activities in 14 redevelopment areas throughout the City and County. SHRA has a FY 2007 budget of \$233.8 million and approximately 302 employees. The Agency owns and manages 3,144 units of public housing and is one of the largest landlords in Sacramento. SHRA also administers approximately 11,000 rental assisted vouchers per month.

“One Community, One Vision”
630 I Street, Sacramento, California 95814
(916) 444-9210 phone (916) 441-1197 fax