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**FOR IMMEDIATE RELEASE**  
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## **MEDIA ADVISORY & PHOTO OP**

- What:** **Groundbreaking celebration for new \$28 million housing development at Globe Mills historic landmark**  
The development will create 143 units of mixed income housing and preserve the historic flour/cereal mill building, converting it to 31 market rate loft-style apartments. The warehouse, north silos and central silos would be demolished to make room for a new five-story 40-unit building for low-income senior housing. A second new five-story building is proposed for construction on the vacant parcel next to 12<sup>th</sup> and C streets to create an additional 72 units affordable for seniors.
- When:** **Thursday, July 28, 2005**  
**11 a.m. to noon**
- Where:** **Globe Mills – Loading Dock**  
**12<sup>th</sup> and C Streets, Sacramento**  
**Please wear comfortable shoes**
- Who:** Mayor Heather Fargo; Vice-Mayor Ray Tretheway; Anne M. Moore, Executive Director, Sacramento Housing and Redevelopment Agency; project developers Skip Rosenblom and Cyrus Youseffi, GMA Investors, LP; Michael Malinowski, President, Applied Architecture.
- Why:** The Globe Mills site has been closed since 1970. After suffering fire damage in the mid 1990's, the City Council elected to preserve and adaptively reuse the City-designated historic landmark, one of the oldest mill structures west of the Mississippi. As a key infill project, the development converts the neglected site into a major asset, bringing housing for residents and serving as a catalyst for economic investment in the Alkali Flat neighborhood. The project will also create a dynamic entrance at a major gateway to Sacramento's Central City and downtown.
- Photo Ops:** Exteriors of Globe Mills site; digital images of architect's project renderings; dignitaries shovel dirt to break ground.

SHRA is a Joint Powers Authority created by the City and County of Sacramento to represent both jurisdictions for affordable housing and community redevelopment needs. SHRA oversees residential and commercial revitalization activities in 13 redevelopment areas throughout the City and County. The Agency is the leading public developer of affordable housing. SHRA has a FY 2005 budget of \$222 million and approximately 325 employees. The Agency owns 3,200 units of public housing and is one of the largest landlords in Sacramento. SHRA also administers about 11,000 rental assisted vouchers per month.

*"One Community, One Vision"*