

OUR DREAM STREET

Fruitridge Pocket Neighborhood



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WEEKEND ASSIGNMENT EDITORS & REPORTERS **MEDIA ADVISORY & PHOTO OP**

- What:** **Our Dream Street 2005**
First time ever in the unincorporated south area of Sacramento County.
In conjunction with National Rebuilding Together Day, approximately 800 to 1,000 volunteers from the greater Sacramento area and neighboring counties will converge on the Fruitridge-Pocket community in the Stockton Boulevard Redevelopment Area to spruce up 15 homes owned by low-income residents, most of whom are seniors and/or disabled. A neighborhood church will also be included in the work day.
- When:** **Saturday, April 30, 2005**
7:30 a.m. to 4:00 p.m.
SPECIAL OPENING CEREMONY AT 7:30 A.M.
- Where:** Jack Davis Park
44th Street and 16th Avenue
Sacramento
- Who:** Gary Davis, Board President, Rebuilding Together; Supervisor Roger Dickinson; Anne M. Moore, Executive Director, Sacramento Housing and Redevelopment Agency.
- Why:** The Our Dream Street Project is one of the most successful activities of Rebuilding Together, a national not-for-profit organization that works through a local multi-agency volunteer effort to improve the living conditions for low-income homeowners. More than 770 homes in the Sacramento area have been improved through Rebuilding Together since its inception in 1991 with the help of \$4,802,000 in funding and 24,000 volunteers. The annual one-day event uses skilled and unskilled volunteers to improve the physical and cosmetic aspects of homes in the targeted street or neighborhood.
- Photo Ops:** Numerous crews of volunteers doing interior and exterior repairs such as painting, installing fences, repairing roofs, landscaping, and many other kinds of home repair and safety modification activities. Homeowners will be available for interviews. *Spanish language interviews available.*

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