

At the Sacramento Housing and Redevelopment Agency, we build vibrant, thriving neighborhoods and work to ensure everyone in our community has safe, decent housing they can afford.

The Sacramento Housing and Redevelopment Agency (SHRA) was formed as a Joint Powers Agency in 1981 by the City Council and Board of Supervisors. We are recognized statewide as a leader in housing and community redevelopment. SHRA's joint structure makes us efficient, effective and able to be your community partners, financing experts and housing providers. We bring resources, value and investment to the community.

We have three mandates for the City and County:

1. Revitalize communities
2. Create affordable housing
3. Serve as the Housing Authority for the City and County of Sacramento.

These mandates lead to one vision:

Housing for everyone and neighborhoods that are excellent places to live, work and do business.



**Sacramento
Housing &
Redevelopment
Agency**

630 I Street
P.O. Box 1834
Sacramento, CA 94812



Building Better Communities throughout the City and County of Sacramento

REDEVELOPMENT AREAS

City of Sacramento

Alkali Flat
Army Depot
Del Paso Heights
North Sacramento
Oak Park
Railyards
River District
65th Street

County of Sacramento

Auburn Boulevard
Florin Road
Mather-McClellan/Watt Avenue
Walnut Grove

Joint City-County

Franklin Boulevard
Stockton Boulevard

SHRA

Building Better Communities

Public Art and Streetscapes



Phoenix Park



Central City Living



Del Paso Nuevo



524 12th Street



Locke Land Transfer



Making It Happen

At SHRA, we recognize a community need and we try to create innovative solutions. Since we work on behalf of the City and County, with so many partners—private developers and businesses, neighborhood residents and community advocates – we have to be flexible, innovative and collaborative.

We come in early, building the infrastructure needed for necessary private investment and we stay late, remaining in the community long after a developer's work is done.

At SHRA, we're entrepreneurial, engaged and committed to building a better community for everyone.

We facilitate and we finance, we listen and we lead. We do whatever is necessary for a project to succeed. It's a vital role because, too often without our help, these projects simply don't get done.

Strengthening Our Neighborhoods

What does it take to build a healthy, vibrant neighborhood? It takes people and homes, parks and schools, businesses and architecture, history and opportunity. We actively work in 15 redevelopment areas in the City and County.

At SHRA, we collaborate with the City and County of Sacramento and work with residents to provide whatever a neighborhood needs – new sidewalks or lights, new housing or storefront improvements, new parks or community centers. We work as a team.

Phoenix Park is a shining example of how our neighborhood revitalization efforts build better communities. Through public-private partnerships, we transformed the South Sacramento community formerly known as Franklin Villa. For more than a decade, the neighborhood was plagued by violent crime, drug activity, high unemployment, unsafe housing poorly managed by absentee landlords, and inadequate social resources for residents. Today, the community provides newly rebuilt rental housing affordable to low income seniors and families, and safe places for children to play.



Greg Sparks is Vice-President of Mercy Housing, a not-for-profit organization that helps develop affordable housing in the Sacramento area.

"For the last 20 years, Mercy Housing has been working actively as partners with SHRA to create more affordable housing and opportunities for hope. SHRA is invaluable as a partner, and also to this community. They do what needs to be done. They listen, which is so important. They do their very best to understand the needs of this community, and then go out and address those needs."

Creating Partnerships

Revitalizing a neighborhood is a difficult task, and no one person or agency can do it alone. So at SHRA, we create partnerships. We start with neighborhood residents because their input is critical. We receive leadership and support from the City and County of Sacramento. We also partner with state and federal agencies, non-profits and private developers and investors, helping them build projects that are profitable and benefit the community.



A new Resident Activity Center houses the Magic Johnson Community Empowerment Center at Phoenix Park where children, youth and adults have access to computer training and other enrichment opportunities, and a Head Start program that serves many children in the community.

Ensuring Safe, Affordable Housing

Housing isn't about units or square footage. It's about families, children and seniors who deserve a safe, decent place to call home. Lack of affordable housing affects seniors, children, working families, veterans, first-time homebuyers, and the disabled or homeless. We're meeting the needs of more than 17,000 families in a variety of ways, providing a safe, stable environment to live, grow and thrive.

Public Housing – We manage approximately 3,500 apartments, duplexes and single-family homes for people with limited incomes—many of them seniors or disabled.



A SHRA Home Improvement grant allowed Maggie Thompson to make necessary improvements on her 35-year-old home in Sacramento.

"I knew I needed help, so I called SHRA and someone came out to see what could be done. They let me get my own bids and even let me choose which contractor I felt comfortable working with. That was important to me. They didn't just send someone over. They let me be a part of the process."

Housing Choice Vouchers – Under a program commonly known as Section 8, we provide rent assistance to more than 11,000 families with low or limited incomes which allows them to choose their own housing from available apartments, duplexes and single family homes in neighborhoods throughout the City and County.

Housing – We work to improve housing by rehabilitating properties, transforming them into modern houses that are still affordable.



Luisa Marques and her 10-year-old daughter, Mariana, have received rent assistance through SHRA's housing program and is part of the SHRA Resident Training Program.

"When I heard there were openings in the SHRA Resident Training Program, I applied for the two-year painting program, and I got in. I absolutely love it! I feel confident this training will lead to permanent work as a painter, and that's so exciting. SHRA has allowed me to create a better life for me and my daughter and that means everything to me."

First-Time Homebuyers Assistance – We manage several loan programs to help working families realize the American dream to buy a home.

Housing Development – We work with private and non-profit partners to help build developments that include both affordable and market-rate housing. Over the past decade, we have helped to build or rehabilitate 287 developments that created or preserved affordable housing for 11,393 families.

Homeless Assistance – We support programs and resources that provide temporary shelter and permanent housing for people in need. We also support the City and County's 10-year initiative to eliminate chronic homelessness for disabled persons. This problem affects not just the most vulnerable among us; it also impacts our neighborhoods, parks, businesses, emergency rooms and law enforcement. Helping everyone in our community find safe and stable housing improves life for us all.



First-time homebuyer, Marco Pulido

"We have a home in Del Paso Heights thanks to the SHRA First Time Homebuyer Program. It all went so smoothly. My wife and I have four children, and my mother lives with us, too. It gives me peace of mind to know we actually own our own home."

Business Assistance

Businesses grow and thrive when owners have the resources to reinvest in their operations. We encourage business and employer growth through the California Enterprise Zone (EZ), the Local Agency Military Base Recovery Area (LAMBRA) programs and the Grow Sacramento Loan Fund in targeted Sacramento communities. These programs stimulate development by providing tax benefits to encourage owners to reinvest in their businesses, create jobs by helping businesses hire people who may have barriers to employment, provide financing to growing small businesses, and provide an economic development tool to boost California's competitiveness.



Larry Kelley, President of McClellan Park, has partnered with SHRA to redevelop the former Air Force Base

SHRA has been very good for us to work with in a variety of ways. If you look at progress from where we started to where we are today—we've created 15,000 jobs, we've occupied 6 million square feet of buildings, we've improved miles of infrastructure, we've created a tax base that is hundreds of millions of dollars, and we've upgraded the whole neighborhood. So we've contributed a tremendous increase in value which hopefully will trickle down to allow more projects for development and raise the whole value of the surrounding area.

Small businesses are the lifeblood of neighborhoods. After a fire damaged a 100-year old building in Alkali Flat that was home to the community's landmark 524 Restaurant, we assisted property owner Mario Jauregui through our Commercial Revitalization Program to help him refurbish the building, enabling the restaurant to reopen and also creating a mix of rental apartments and retail space.

Preserving Our Heritage

The Sacramento region has a rich and unique cultural history and we help preserve and restore it. For example, in the Delta town of Locke where the California Alien Land Act prohibited residents of Asian descent from owning land until the law was repealed in 1952, we provided the expertise and funding that allowed residents to buy the land under their homes and businesses, making them true owners. We are also helping to rehabilitate the Locke Boarding House, transforming it into a museum that highlights the important contributions that Chinese, Japanese, Filipino and other immigrants made to the Delta region.

Whether it be neighborhood-serving businesses along 12th Street or restoring a historic grain mill, we're working to return Alkali Flat, the city's oldest residential neighborhood to its former glory as the gateway to Downtown. Through a private-public partnership, we're helping to convert the historic Globe Mills at 12th and C Streets into a mixed-income apartment development that will include rental housing for low-income seniors.



Cyrus Youseffi with Globe Mills development partner Skip Rosenbloom

"I've been working with SHRA since 1984 and they really help make these projects happen. SHRA comes in and provides low interest loans to help bridge the gap. What the people at SHRA do has an extraordinary affect. Not only do they provide affordable housing for people in need, but they help provide jobs, they help the local economy. What they do helps the whole community."